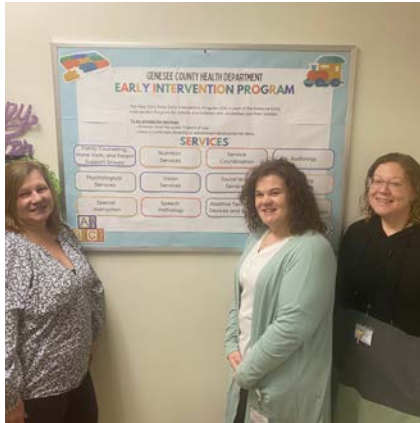


# 2024 Annual Report

Genesee and Orleans  
County Health Departments  
(GO Health)



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# About Our Departments

## Our Vision:

Everyone achieving an optimal level of health and well-being.

## Our Mission:

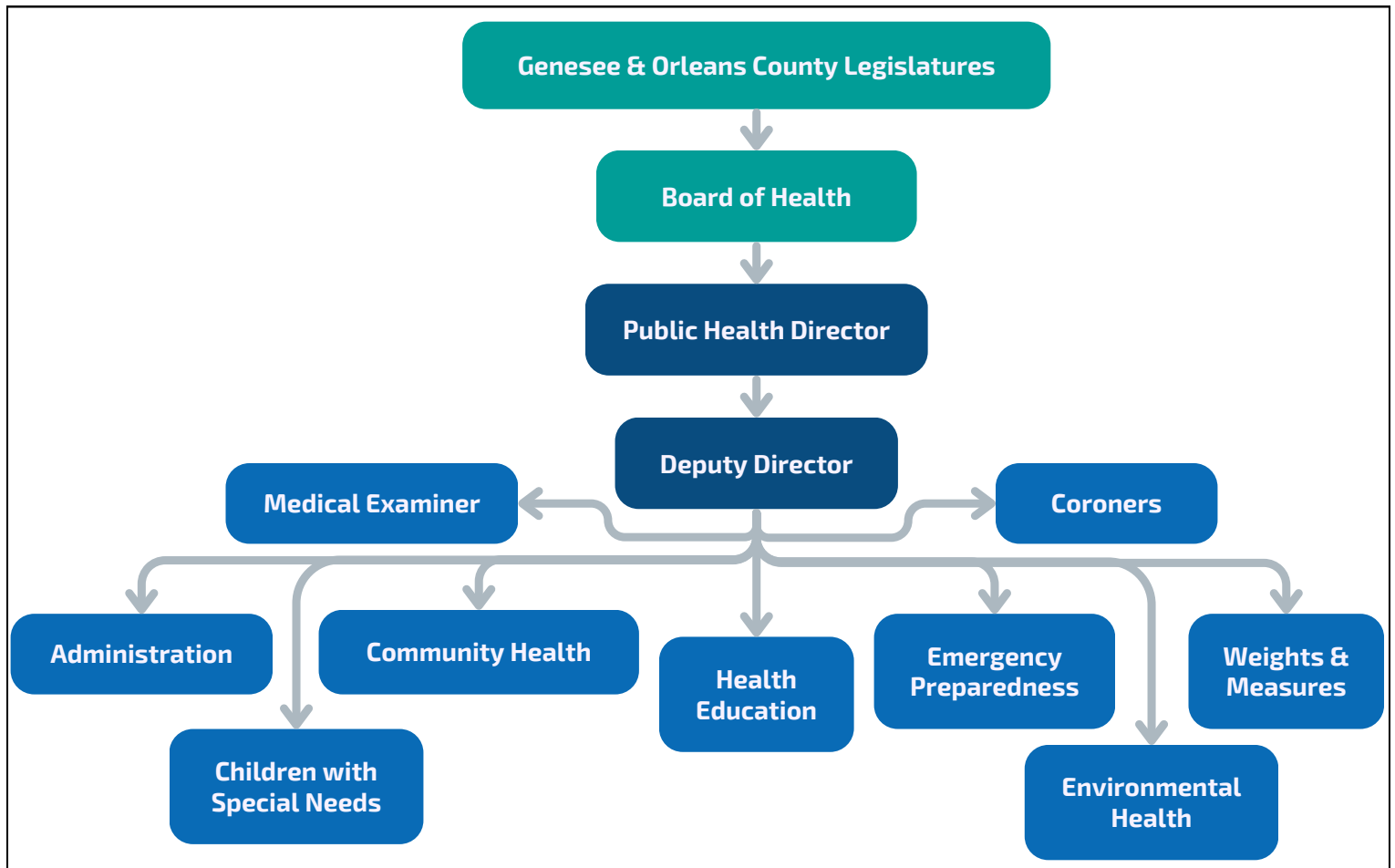
Genesee and Orleans County Health Departments (GO Health) is a shared services arrangement that protects health, prevents disease and injury, and promotes equitable access to health services and education that lead to improved health outcomes and community quality of life.





# About Our Departments

## 2024 Organizational Chart



## Board of Health (BOH) 2024 Members

Paul Grout, *President*

Deanna Page, *Vice President*

Dr. Alan Barcomb, *Medical Director*

Fred Miller

Dr. Thomas Madejski

Dr. Kelly Rose Nichols

Dr. Mary Obear

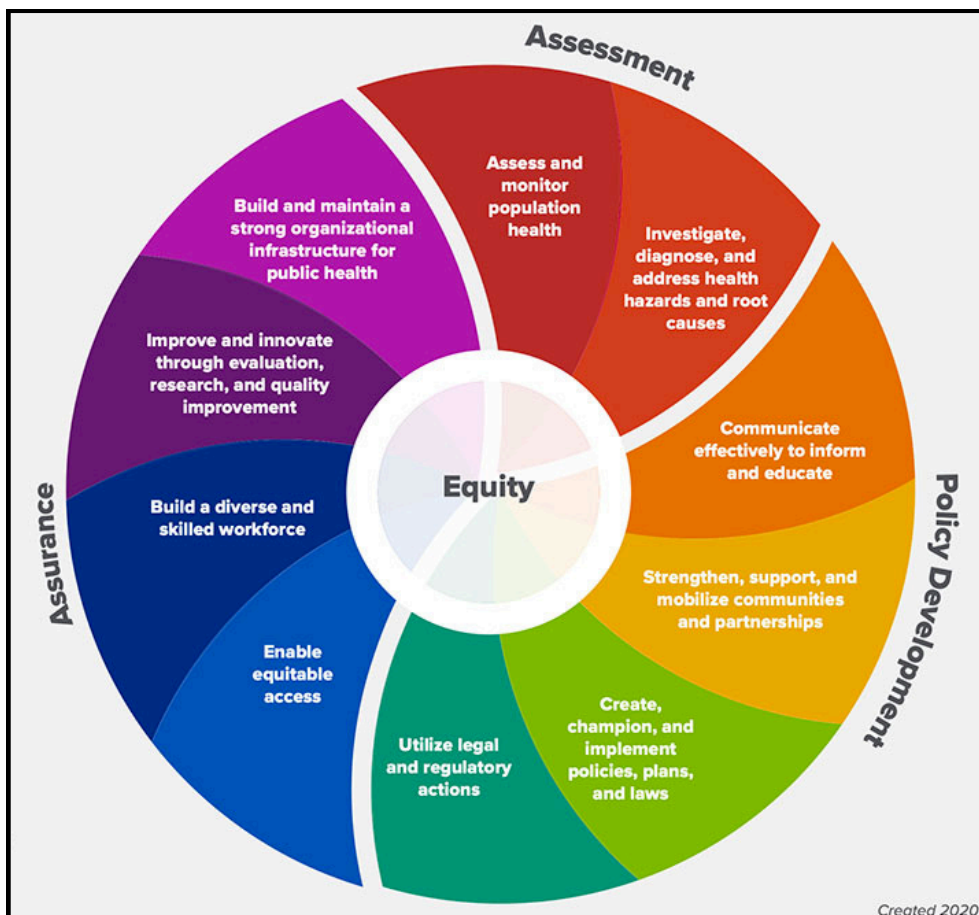
Gregg Torrey

# About Our Departments

A public health system comprises all public, private and voluntary agencies and entities that work together to contribute to the delivery of services that protect and promote the health of its community. It includes public health departments, hospitals, healthcare providers, human service agencies, education and youth organizations, environmental agencies, mental health, and more.

The health system strives to conduct ten essential services that support the three core functions: assessment, policy development, and assurance.

The essential services are:



Source: American Public Health Association (APHA)

# Message from the Public Health Director



2024 was another busy year for GO Health as traditional public health programs and new opportunities and partnerships continue to shape the work that we are doing in Genesee and Orleans County. GO Health continues to lead efforts to engage partners, deliver essential services, and create environments for residents to achieve optimal health in Genesee and Orleans Counties.

In October, we passed the 12-year mark of operating GO Health, our cross-jurisdictional sharing between Genesee and Orleans Counties. This unique, integrated relationship continues to drive enhancement in both service delivery and operational efficiencies while realizing fiscal savings and programmatic benefits for both counties. To date, we have tracked over \$3.3 million in savings for each county, including program and service delivery efficiencies and significant reoccurring savings leveraging shared staff to deliver services in both counties. This innovative project has allowed Genesee and Orleans Counties to be nationally recognized for innovation and leadership when it comes to creative service delivery through a shared service model.

This past year GO Health continued to focus on core public health work and programming that is highlighted by our various teams that you'll read about throughout this report. These team reports will highlight the great work being done by staff to make our communities safer and healthier. A few highlights from 2024 include preparing for the regional community health assessment, the continuation of wastewater analysis in Genesee and Orleans Counties, and a final push towards national public health accreditation (PHAB). Every six years, the health departments are required in public health law to conduct a community health assessment (CHA) with community partners. This assessment explores services, gaps, and overall input on the state of health in our counties. This is a three-county health assessment that brings together the health departments, health systems, and stakeholders. We will be conducting the assessment in 2025, which will start with surveys and community conversations to glean the public's input into the process.

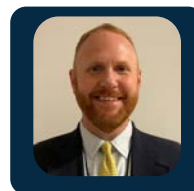
# Message from the Public Health Director

Wastewater analysis became a new program for the health department in 2022. We initially began with monitoring COVID in wastewater, which allows us to track community trends to help inform and educate on various levels of risk to our residents. This analysis now includes influenza and Respiratory Syncytial Virus (RSV) analysis, which has been used to monitor disease spread in the community in lieu of consistent testing data. This data is being shared on our website for the public to view and will help understand community trends. GO Health also continues to test wastewater for chemical substances. This is an initiative funded through the opioid settlement funds for each county. This wastewater analysis has helped understand what drug levels are present and helps to inform program decisions in real time.

GO Health has moved into the final stages of achieving public health accreditation. This journey has been going on since before the COVID pandemic began. After being delayed for a couple of years, we were finally able to get all required documents uploaded and had the initial review in the fall of 2023. After taking 2024 to finish up some required adjustments, we submitted our amended documents in October. Now we wait. We are expecting a final decision in February of 2025 and are cautiously optimistic we'll finally achieve PHAB accreditation.

As 2025 is now underway, I'm excited to see the innovative ways our staff will be working to improve and deliver services to our residents. This work will not be done in a silo, we are grateful for the many community partners and stakeholders that come together and share a common mission to improve the health and wellbeing of all residents in our community. GO Health is committed to leading and supporting this work as chief health strategists.

The staff at GO Health continues to provide excellence in their work. I am grateful for the opportunity to work alongside all of our staff to deliver public health services in Genesee and Orleans Counties. As in years past, I'm proud to attest, our residents are being well served by their tireless and dedicated efforts. Onward!



A handwritten signature in blue ink that reads "Paul A. Pettit".

Director Paul Pettit, MSL, CPH

# Children With Special Needs

In 2024, the shortage of providers servicing the Early Intervention Program and the Preschool Special Education Programs continued to be a major barrier. Many children who qualify for services were unable to receive them due to the provider shortage. Orleans County Legislators, the Orleans County Health Department, and Orleans County School Superintendents met throughout the year to brainstorm ideas for starting a preschool special education center-based program within Orleans County. This process is still ongoing. There is a great amount of advocacy being done at the State level to push for higher pay for providers in the Early Intervention Program. The number of children needing services continues to increase from previous years.

County	New Referrals	Non-Eligible	Total Children Served
Genesee	146	67	224
Orleans	114	59	183
TOTAL	260	126	407

## Amount Paid for Services, Evaluations, and Transportation

School Year	Genesee County		Orleans County	
	Amount (\$)	Total Children	Amount (\$)	Total Children
2018-2019	2,171,280	224	1,644,886	163
2019-2020	2,174,960	210	1,483,146	129
2020-2021	1,852,587	188	1,616,678	125
2021-2022	2,019,873	220	1,573,790	120
2022-2023	2,378,377	258	1,715,324	143
2023-2024	3,632,888	278	1,852,436	135

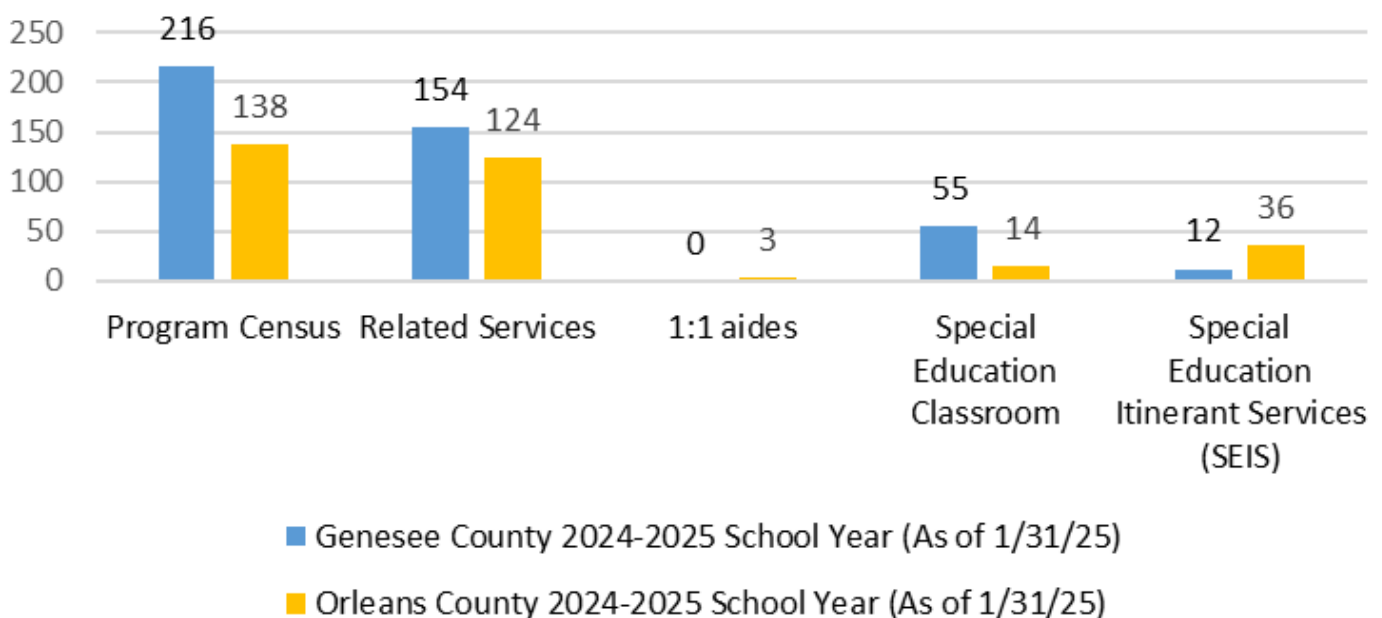


# Children With Special Needs

## Preschool Supportive Health Services Program

	Genesee County		Orleans County	
	2023-2024 School Year	2024-2025 School Year (As of 1/31/2024)	2023-2024 School Year	2024-2025 School Year (As of 1/31/2024)
<b>Program Census</b>	278	216	135	138
<b>Related Services</b>	204	154	118	124
<b>1:1 Aides</b>	5	0	6	3
<b>Special Education Classrooms</b>	72	55	17	14
<b>Special Education Itinerant Services (SEIS)</b>	22	12	33	36

### Number of Individuals Receiving Preschool Supportive Health Services

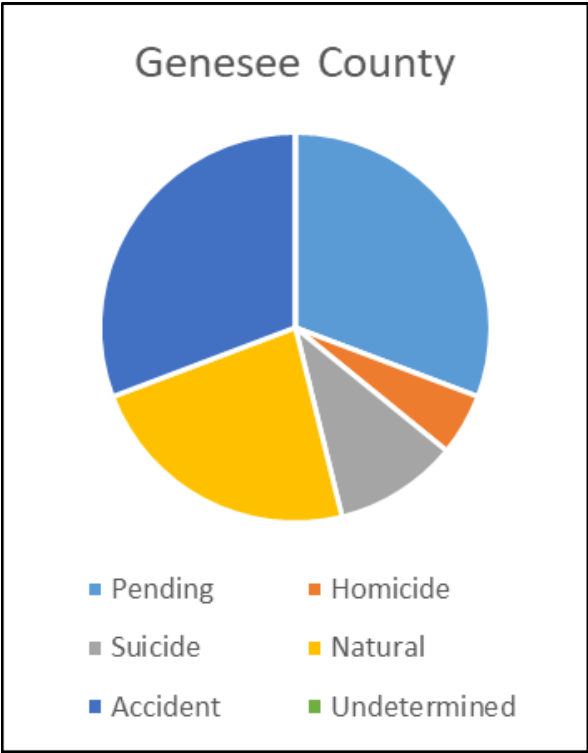


# County Coroner

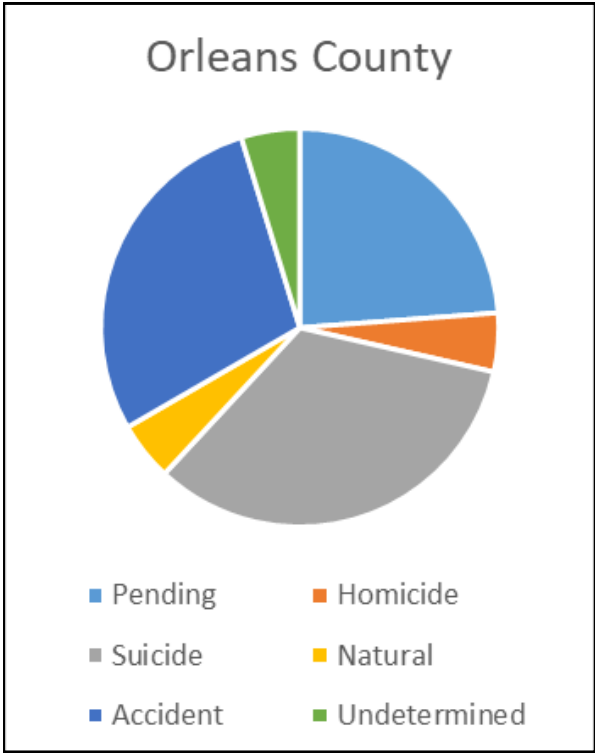


	Genesee County		Orleans County	
	Actual 2023	Actual 2024	Actual 2023	Actual 2024
Total Cases Reported	173	172	174	169
Average Cost for Transportation to Medical Examiners (\$)	210.10	300.81	290.22	303.39
Medical Examiner Cases	61	40	26	20
Annual Cost of Additional Testing (\$)	3,782	15,069	10,334	\$9,279

**Genesee County**  
Manner of Death Determined by Medical Examiner, 2024



**Orleans County**  
Manner of Death Determined by Medical Examiner, 2024



# Community Health Services

Our nursing and epidemiology staff have been hard at work providing various services to county residents. These services include immunizations, lead poisoning prevention, maternal and child health, control and surveillance of communicable diseases, overdoses and suicides, tuberculosis case management, and migrant outreach. New developments in 2024 include,

- Creation of an ArcGIS Dashboard to track fatal overdoses and wastewater testing of cocaine in both Genesee and Orleans Counties. Analyzing patterns in both fatal and nonfatal opioid overdoses can help allocate resources, inform response, and prevent future deaths. This replaced traditional static graphs on the GO Health website and expanded upon data that was publicly available.
- Creation of an ArcGIS Dashboard to track laboratory confirmed cases of COVID-19, flu, and RSV in both Genesee and Orleans Counties. This replaced traditional static graphs on the GO Health website and complements the existing Wastewater Dashboard that monitors these same illnesses in participating sewer sheds in both counties. These dashboards are updated weekly and are tools used to inform the public of local transmission levels.
- Development of a Fatality Review Board focused on conducting social autopsies on overdose and suicide decedents. This is a multi-disciplinary, collaborative process for understanding the risk factors and circumstances leading to such causes of death and identifying opportunities to prevent such deaths in the future. Key partners involved are mental health, law enforcement, substance use treatment organizations, social services, and elected officials.



# Community Health Services



## Health Services Provided in 2024

Health Services	Total Number in Genesee County	Total Number in Orleans County
Antepartum Education	0	0
Breastfeeding Support	16	4
Hepatitis C Testing	0	0
HIV Testing: pre- and post- counseling	0	6
Infant Weights (weekly/biweekly)	16	58
Newborn and Postpartum Visits	16	20
Repeat Newborn Screen (letters)	10	2
Perinatal Hepatitis B Cases	0	5
Rabies Pre-Exposure	11	7
Rabies Post-Exposure	32	59
Tuberculosis Skin Test (TST)	11	34
Tuberculosis Blood Test (T-SPOT)	0	4
<b>TOTAL</b>	<b>112</b>	<b>199</b>

**There were over 300 health services provided to community members between the two counties in 2024.**



# Community Health Services



## Special Population Outreach

Vaccination	Orleans County: Migrant Camps	Orleans County: Jail Inmates
Unique Patients Served	410	24
COVID-19	1	8
Hepatitis A	159	20
Hepatitis B	159	17
Human Papilloma Virus (HPV)	26	0
Influenza	202	15
Measles, Mumps, Rubella (MMR)	0	0
Meningitis ACWY	3	4
Pneumococcal	1	7
Tetanus, Diphtheria & Pertussis (Tdap)	177	11
Varicella	0	0

# Community Health Services

## Routine Immunizations

Vaccine	Children (<19 years old)		Adults (≥19 years old)	
	Genesee	Orleans	Genesee	Orleans
Unique Patients Served	95	102	87	117
COVID-19	8	0	10	3
Hepatitis A	8	0	2	6
Hepatitis B	17	9	5	4
Haemophilus Influenza Type B (Hib)	7		0	
Human Papilloma Virus (HPV)	7	1	3	0
Influenza	9	37	101	87
Measles, Mumps, Rubella (MMR)	21	12	12	4
Meningitis ACWY	34	37	0	0
Pneumococcal	5	1	0	0
Polio	36	14	0	2
Respiratory Syncytial Virus (RSV)	0	0	3	0
Rotavirus	0	0		
Shingles (Herpes Zoster)			0	0
Tetanus, Diphtheria & Pertussis (DTaP or Tdap)	46	44	1	6
Varicella	35	12	0	3

Case counts are subject to change.

# Community Health Services

## Reportable Disease Investigations

Reportable Disease	Number of Confirmed and Probable Cases, 2024	
	Genesee	Orleans
Amebiasis	0	0
Anaplasmosis	1	0
Babesiosis	0	0
Botulism	0	0
Brucellosis	0	0
Campylobacteriosis	15	6
Chlamydia, uncomplicated	134	66
Chlamydia, pelvic inflammatory disease	1	0
COVID-19	1,265	643
Cryptosporidiosis	3	4
Cyclosporiasis	0	0
Diphtheria	0	0
Ehrlichiosis	0	0
Giardiasis	10	0
Gonorrhea, uncomplicated	47	17
Gonococcal, pelvic inflammatory disease	0	0
Haemophilus, influenzae, type B	0	0
Haemophilus, influenzae, not type B	2	1
Hemolytic uremic syndrome (HUS)	0	0
Hepatitis A	0	0
Hepatitis B, Acute	0	0
Hepatitis B, Chronic	6	2
Hepatitis C, Acute	1	3
Hepatitis C, Chronic	13	15
Herpes, infant =< 60 days	0	0
Influenza	840	554
Legionellosis	6	3
Listeriosis	0	0
Lyme	48	28
Lymphogranuloma venereum	0	0
Measles	0	0

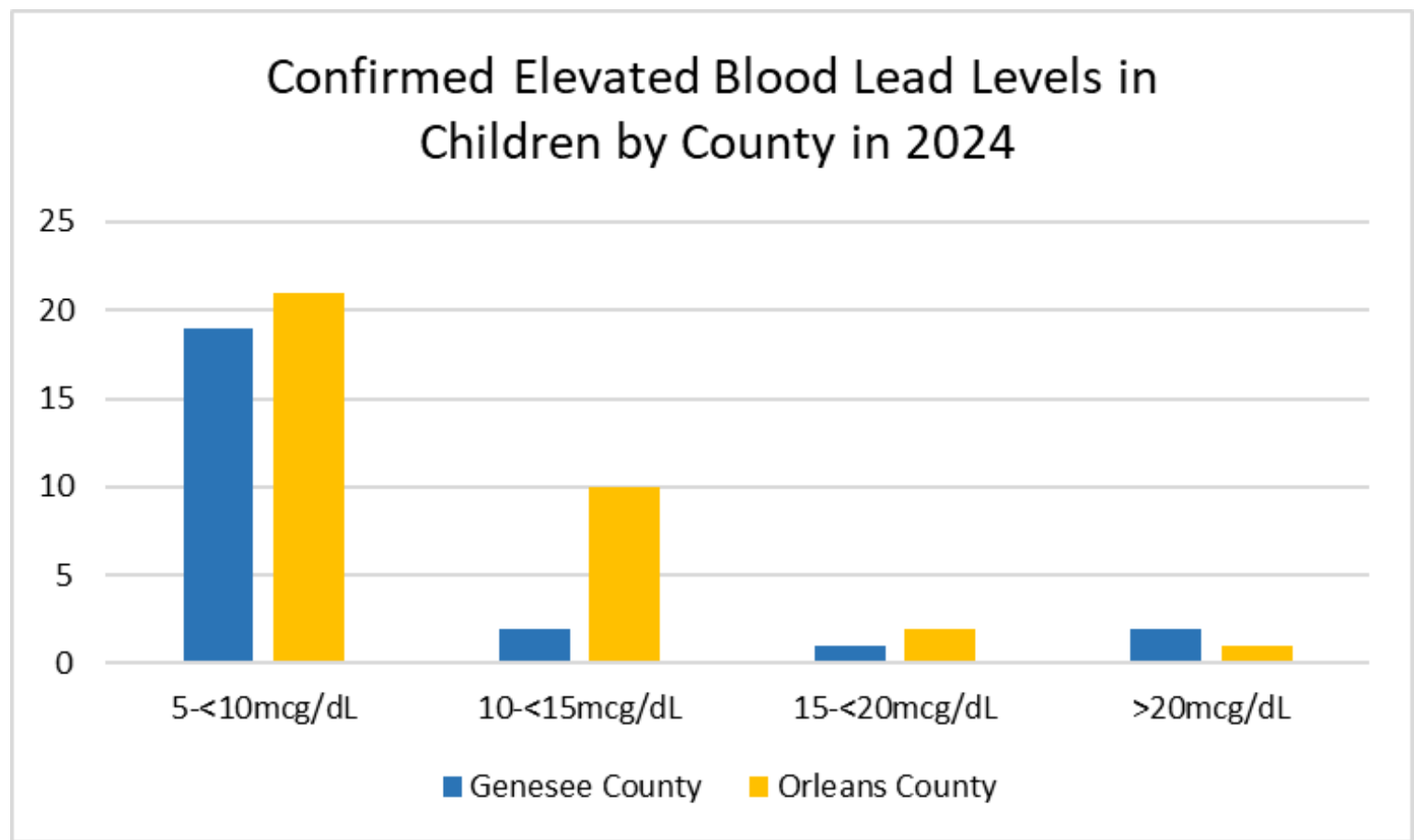
Reportable Disease	Number of Confirmed and Probable Cases, 2024	
	Genesee	Orleans
Meningitis, aseptic or viral	0	0
Meningococcal disease	0	0
Mpox	0	0
Mumps	0	0
Pertussis	1	3
Poliomyelitis	0	0
Q Fever	0	0
Rabies, humans	0	0
Respiratory syncytial virus	284	175
Rubella	0	0
Salmonellosis	7	6
Shigatoxin-producing E.coli (STEC)	4	4
Shigellosis	1	4
Streptococcus, group A, invasive	9	5
Streptococcus group B, invasive	4	9
Streptococcus pneumoniae, invasive	4	3
Syphilis, primary	0	0
Syphilis, secondary	0	0
Syphilis, early, non-primary/secondary	1	2
Syphilis, unknown duration or late	7	2
Syphilis, congenital	0	0
Toxic shock syndrome (streptococcal)	2	2
Tuberculosis, active	0	0
Typhoid	0	0
Varicella (not shingles)	0	0
Vibriosis, non-O1 cholera	0	0
West Nile Virus	0	1
Yersiniosis	1	0
<b>TOTAL</b>	<b>2,717</b>	<b>1,558</b>



## Lead Poisoning Prevention

In 2024, there were 862 Genesee County children and 669 Orleans County children with reported blood lead level testing results. Of these, 24 Genesee County children (2.8% of those tested) and 34 Orleans County children (5.1% of those tested) had confirmed elevated blood lead levels.

Children with elevated blood lead levels are monitored by the local health department in partnership with the parent(s)/guardian(s) and the child's primary care provider. The child's blood lead level continues to be monitored until it falls below 5 µg/dL.





# Environmental Health

2024 was a busy year for the Environmental Division, with all our programs running at full speed and expanding. We had new grants, hired new staff, and successfully faced new challenges. Genesee and Orleans County residents continued to seek our guidance, and we kept up with facility permitting and inspections. The whole Environmental Staff has once again risen to the occasion.

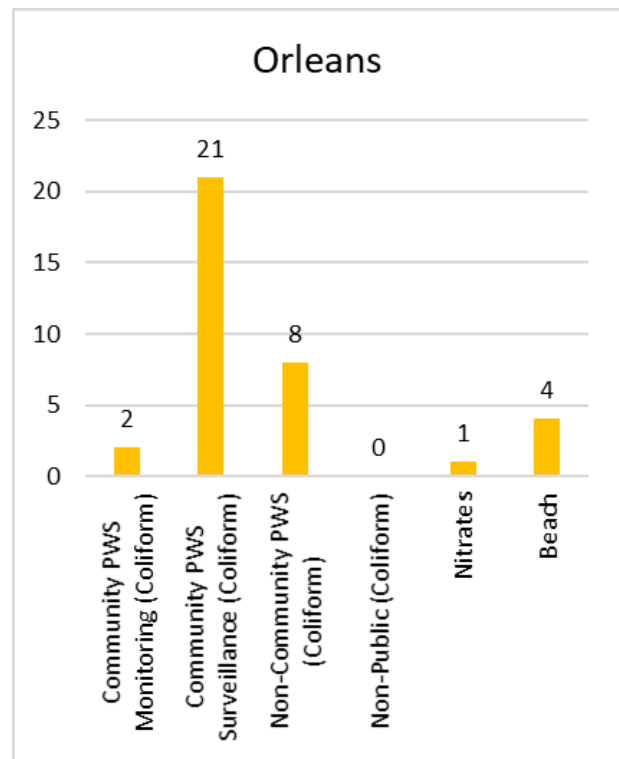
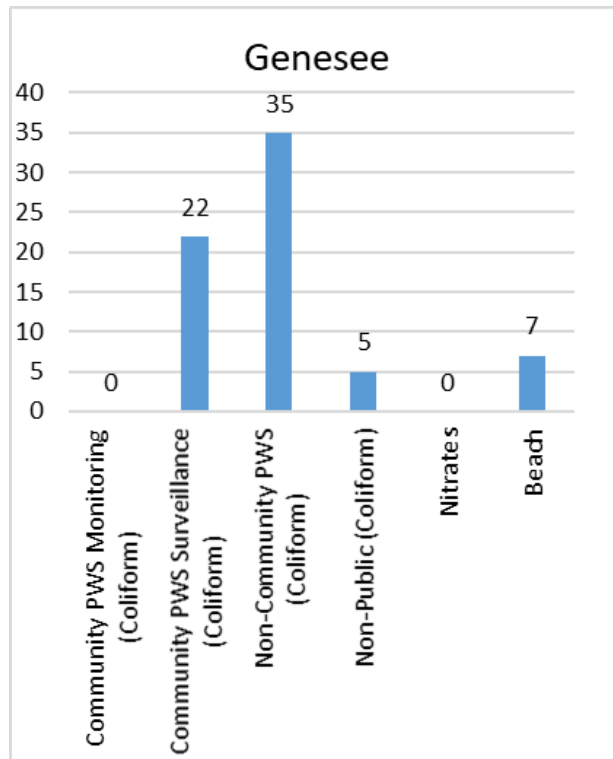


## **NYS Septic System Replacement Fund**

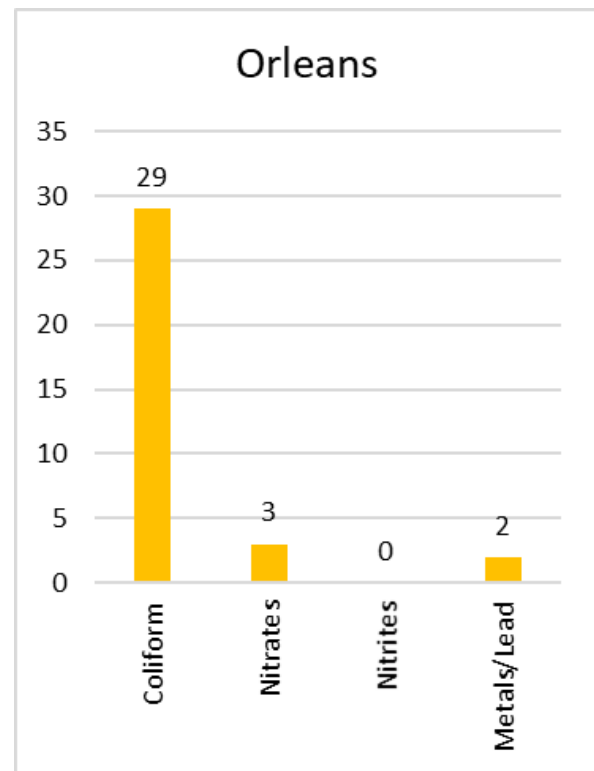
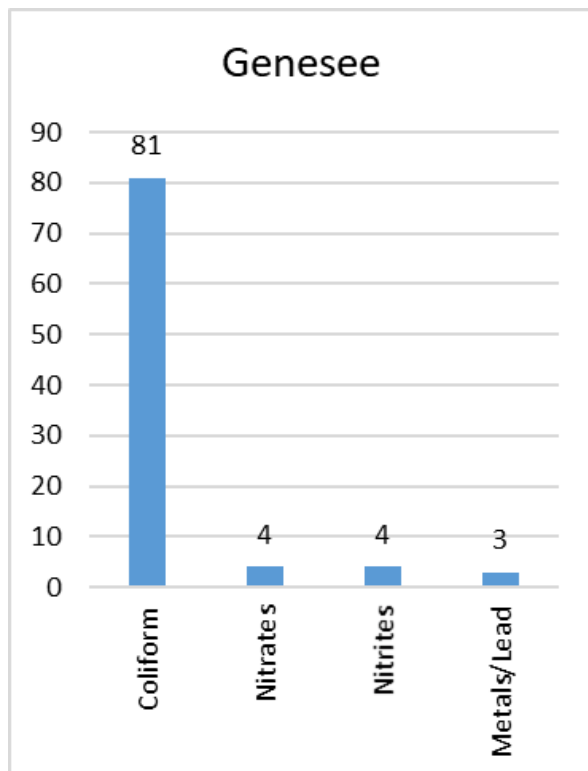
This grant provides funding to replace failing, undersized, and older residential onsite wastewater treatment systems (septic systems) near certain water bodies throughout Genesee and Orleans Counties. In Genesee County, these include parts of Tonawanda Creek, Bigelow Creek, Oatka Creek, and Bowen Brook. In Orleans County, the areas include Otter Creek, the Albion and Middleport Reservoir tributaries, and sections of the Lake Ontario shoreline. In 2024, this grant led to the updating or replacement of two Genesee County septic systems, resulting in \$19,780 reimbursed to homeowners. Since the grant was newly introduced to Orleans County in 2024, no projects have been completed there yet.

# Environmental Health

## Public Water Samples by Type (Analyte), 2024



## Private Water Samples by Type (Analyte), 2024



# Environmental Health

## On-Site Wastewater Treatment Systems (OWTS)

Commercial Septic System Permits Issued, 2024

Genesee	NEW		REPLACE			TOTAL
	Engineer	Health Dept.	Engineer	Health Dept.	Tank Only	
Alabama	2	0	0	0	0	2
Alexander	1	0	0	0	0	1
Batavia	0	0	2	0	0	2
Bergen	0	0	0	0	0	0
Bethany	0	0	0	0	0	0
Byron	0	0	0	0	0	0
Darien	0	0	0	0	0	0
Elba	0	0	0	0	0	0
LeRoy	0	0	0	0	0	0
Oakfield	1	0	0	0	0	1
Pavilion	0	0	0	0	0	0
Pembroke	0	0	1	0	0	1
Stafford	1	0	1	0	0	2
TOTAL	5	0	4	0	0	9

Orleans	NEW		REPLACE			TOTAL
	Engineer	Health Dept.	Engineer	Health Dept.	Tank Only	
Albion	0	0	0	0	0	0
Barre	0	0	0	0	0	0
Carlton	0	0	0	0	0	0
Clarendon	0	0	0	0	0	0
Gaines	1	0	0	0	0	1
Kendall	1	0	1	0	0	2
Murray	0	0	0	0	0	0
Ridgeway	0	0	1	0	0	1
Shelby	0	0	0	0	0	0
Yates	0	0	0	0	0	0
TOTAL	2	0	2	0	0	4

# Environmental Health

## Residential Septic System Permits Issued, 2024

Genesee	NEW		REPLACE			TOTAL
	Engineer	Health Dept.	Engineer	Health Dept.	Tank Only	
Alabama	3	0	1	0	0	4
Alexander	6	0	3	0	0	9
Batavia	4	2	7	0	0	13
Bergen	1	3	1	1	1	7
Bethany	0	0	0	0	0	0
Byron	1	2	1	1	1	6
Darien	7	0	1	0	0	8
Elba	1	1	1	0	0	3
LeRoy	1	0	0	1	1	3
Oakfield	0	0	0	0	0	0
Pavilion	1	1	1	0	0	3
Pembroke	2	0	1	1	1	5
Stafford	1	0	3	2	0	6
<b>TOTAL</b>	<b>28</b>	<b>9</b>	<b>20</b>	<b>6</b>	<b>4</b>	<b>67</b>

Orleans	NEW		REPLACE			TOTAL
	Engineer	Health Dept.	Engineer	Health Dept.	Tank Only	
Albion	0	1	1	2	1	5
Barre	0	2	0	5	0	7
Carlton	0	1	14	0	1	16
Clarendon	1	3	0	3	0	7
Gaines	1	1	5	0	0	7
Kendall	1	1	0	0	1	3
Murray	3	2	3	2	0	10
Ridgeway	1	2	2	6	1	12
Shelby	0	1	1	1	2	5
Yates	2	1	7	3	0	13
<b>TOTAL</b>	<b>9</b>	<b>15</b>	<b>33</b>	<b>22</b>	<b>6</b>	<b>85</b>



# Environmental Health

## Regulated Facility Program, 2024

Non-Food	Genesee			Orleans		
	Permits	Inspections	PHH Cited	Permits	Inspections	PHH Cited
Agricultural Fairgrounds	1	1	0	1	2	0
Bathing Beach	2	2	0	2	2	0
Campground	12	12	0	8	8	0
Children's Camp	7	6	0	4	4	0
Migrant Farmworker Housing	33	31	0	89	80	0
Mobile Home Park	21	21	1	12	12	0
Recreational Aquatic Spray Ground	1	2	0	N/A	N/A	N/A
Swimming Pool	33	63	13	8	10	1
Tanning Facility	3	2	0	3	0	0
Temporary Residence	16	15	8	10	12	3
Temporary Housing	0	0	0	0	0	0
<b>TOTAL NON-FOOD</b>	<b>129</b>	<b>155</b>	<b>22</b>	<b>137</b>	<b>130</b>	<b>4</b>

Food	Genesee			Orleans		
	Permits	Inspections	PHH Cited	Permits	Inspections	PHH Cited
High Risk	95	158	104	36	72	45
Medium Risk	208	157	37	66	70	17
Low Risk	40	21	1	67	61	2
Unassigned Risk	24	15	7	9	9	0
Mobile Food	69	57	3	26	29	5
Temporary Food	148	85	10	113	71	4
<b>TOTAL FOOD</b>	<b>584</b>	<b>493</b>	<b>162</b>	<b>317</b>	<b>312</b>	<b>73</b>

# Environmental Health

## Adolescent Tobacco Use Prevention Act (ATUPA)

The Genesee County Health Department ended the ATUPA year (April 1, 2023 – March 31, 2024) with 55 active tobacco retailers. There were 61 compliance checks with underage buyers completed, resulting in two tobacco sales to underage individuals; the products purchased were one pack of cigarettes and one liquid nicotine product. Two notices of violation were issued, which resulted in accepted offers of stipulation and a total of \$1,350 in fines collected.

The Orleans County Health Department had 28 tobacco retailers in the county at the end of the 2023-2024 ATUPA year. There were 57 compliance checks with underage buyers completed, resulting in two tobacco sales to an underage individual; the products purchased were two packs of cigarettes. Two notices of violation were issued, which resulted in offers of stipulation and a total of \$1,500 in fines collected. There were no complaints against regulated tobacco retail vendors.

	Genesee		Orleans	
	Inspection	Violation	Inspection	Violation
Compliance Checks with Underage Buyers	61	2	54	2
Partial Compliance Checks with Adults Only	56	4	28	0
TOTAL	117	6	82	2

# Environmental Health

## Clean Indoor Air Act (CIAA)

The number of waivers and exempt facilities in Genesee County decreased by 1 from 2023 to 2024. There was 1 CIAA violation in in Genesee County, and none in Orleans.

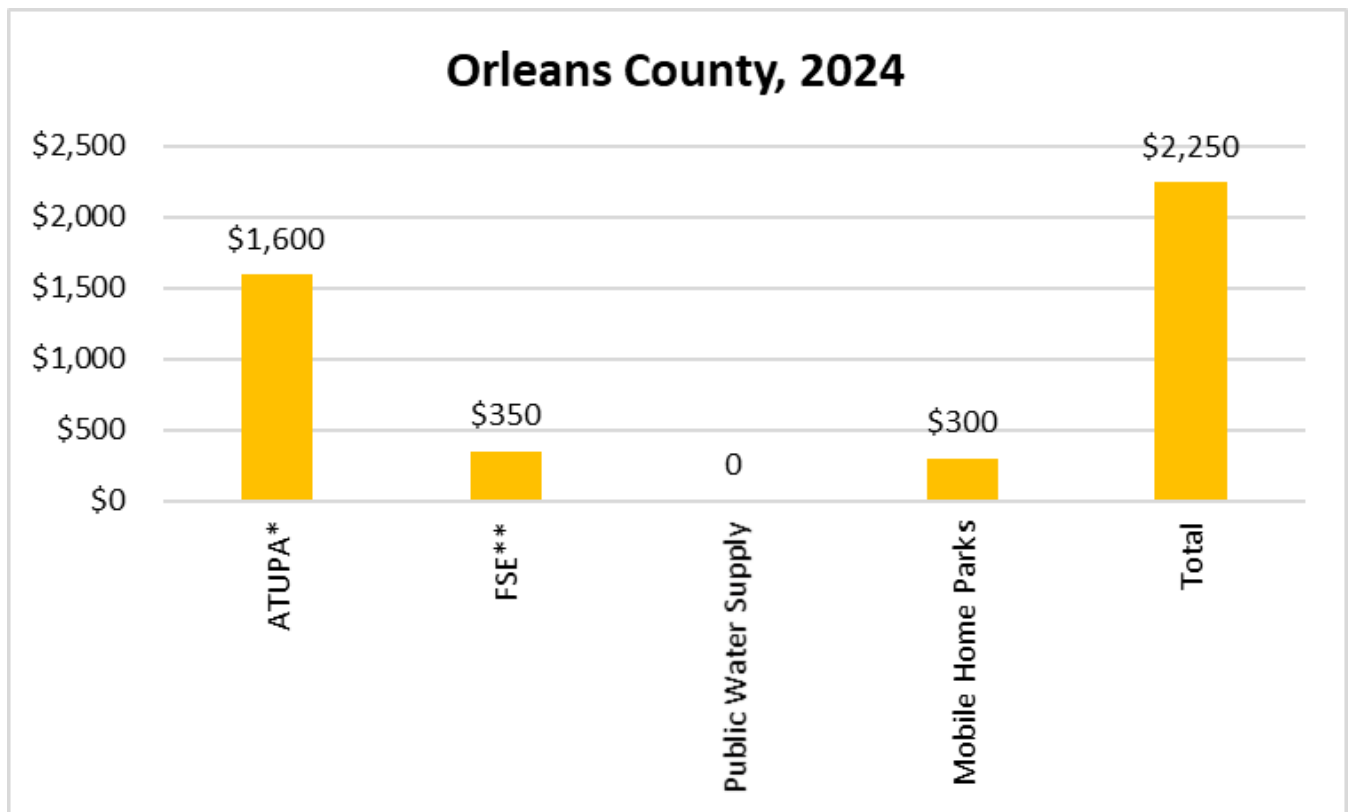
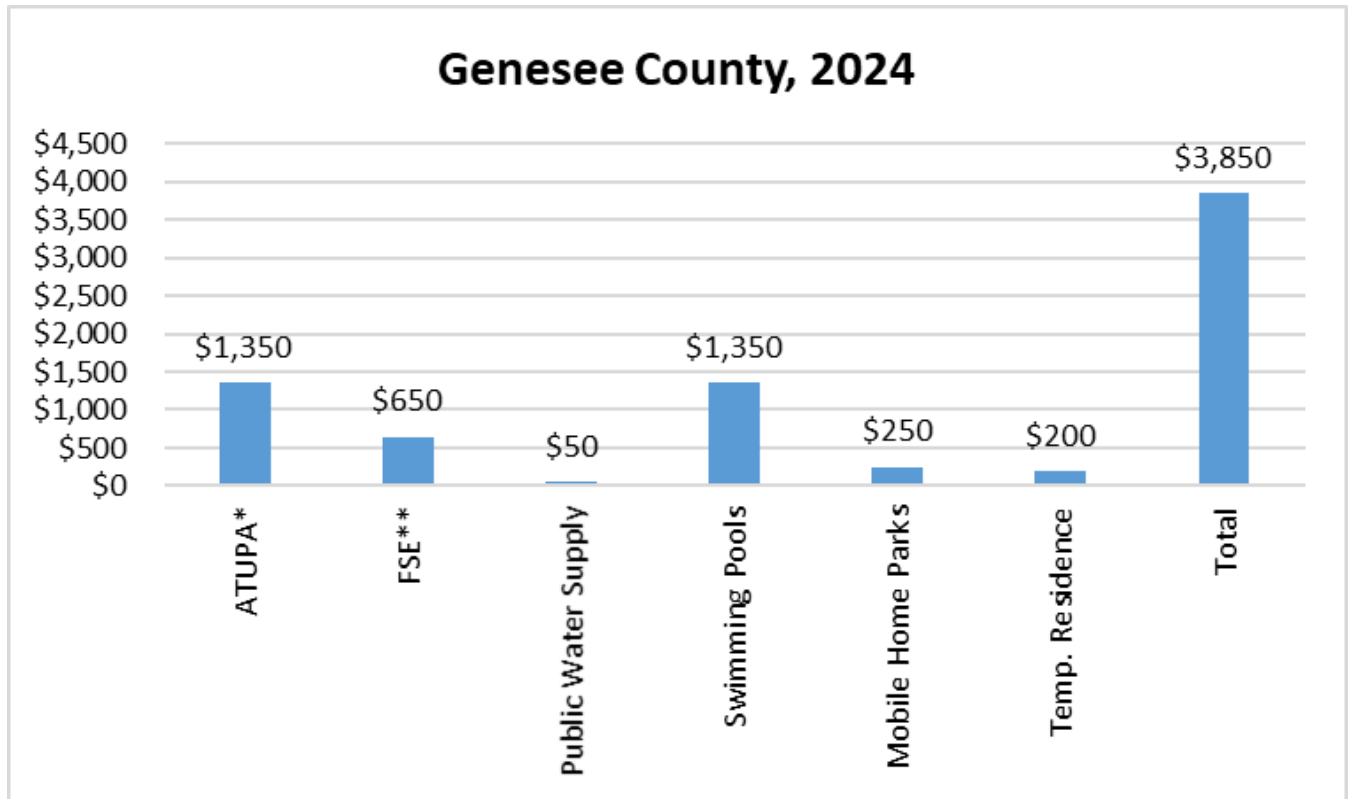
	Genesee			Orleans		
	Facilities	Violations	Notices	Facilities	Violations	Notices
<b>Waiver</b>	5	1	0	0	0	0
<b>Exempt</b>	4	0	0	1	0	0
<b>Other Permitted/ Inspected</b>	0	0	0	0	0	0
<b>Other Non-Permitted</b>	0	0	0	0	0	0
<b>TOTAL</b>	<b>9</b>	<b>1</b>	<b>0</b>	<b>1</b>	<b>0</b>	<b>0</b>

# NO SMOKING



# Environmental Health

## Enforcement Action Fines



\* Adolescent Tobacco Use Prevention Act

\*\* Food Service Establishment



# Environmental Health

## Residential Lead Poisoning Prevention Program

In Genesee County, 24 new environmental referrals for children with elevated blood lead levels were created with cases initiated. Seventeen cases were closed because the conditions of the Notice and Demand were satisfied. Five cases were closed for reasons other than satisfaction of the Notice and Demand. Seven projects were completed under the GO Health Lead Hazard Control and Healthy Homes program funded by a grant from the Department of Housing and Urban Development (HUD).

Genesee County						
	New Referrals	Dwellings Assessed	Notice and Demand Issued	Case Closure		Completed Projects (HUD Grant)
				Notice and Demand Satisfied	Other	
Owner-Occupied	13	13	10	9	3	1
Rental	11	10	9	8	2	6
TOTAL	24	23	19	17	5	7

In Orleans County, 25 new environmental referrals for children with elevated blood lead levels were created with cases initiated. Nine cases were closed because the conditions of the Notice and Demand were satisfied. Three cases were closed for reasons other than satisfaction of the Notice and Demand. Four projects were completed under the GO Health Lead Hazard Control and Healthy Homes program.

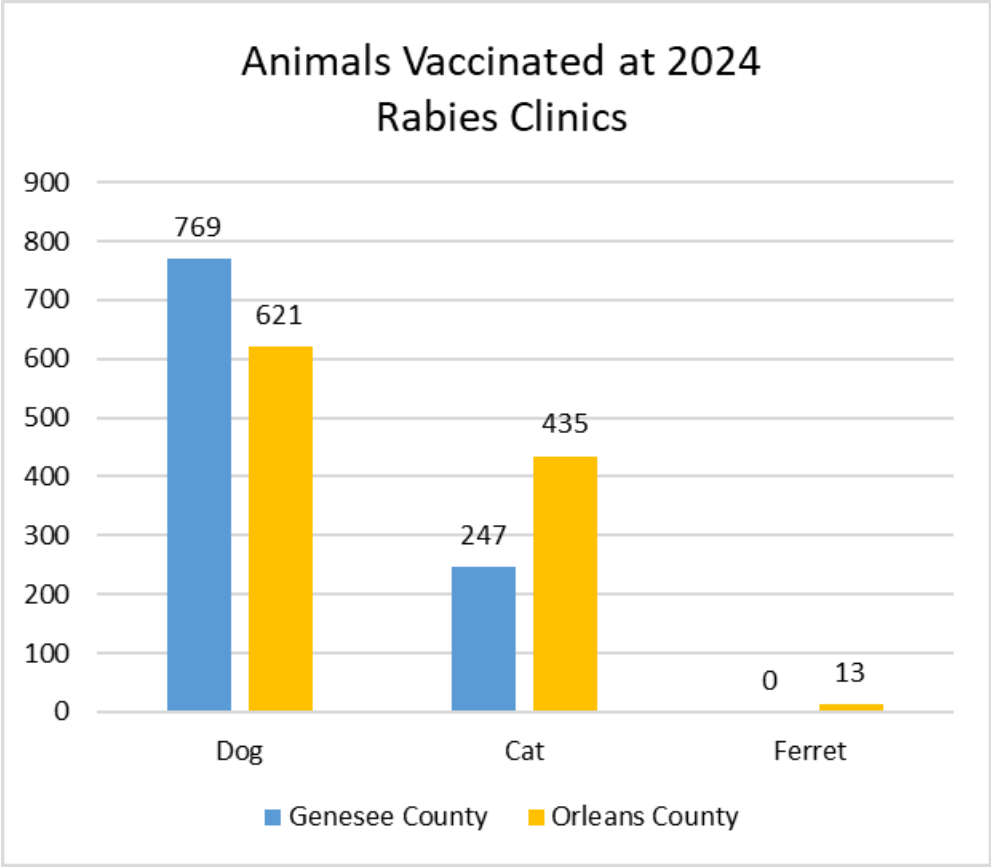
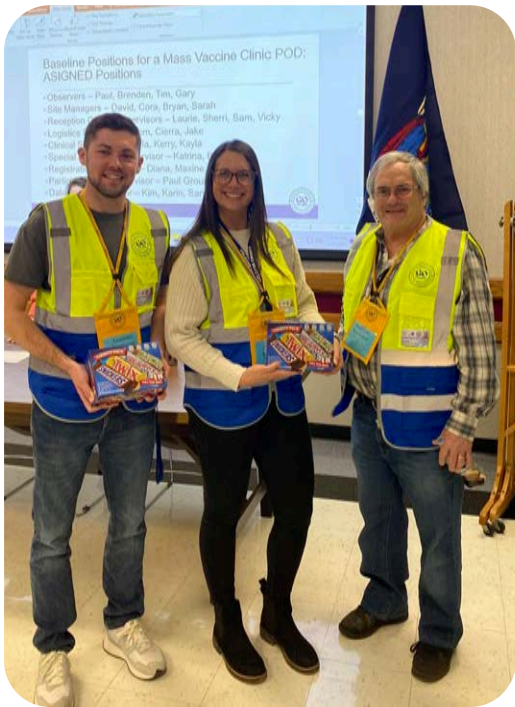
Orleans County						
	New Referrals	Dwellings Assessed	Notice and Demand Issued	Case Closure		Completed Projects (HUD Grant)
				Notice and Demand Satisfied	Other	
Owner-Occupied	17	15	13	6	2	1
Rental	8	8	7	3	1	3
TOTAL	25	23	20	9	3	4

# Environmental Health

## Rabies

In 2024, Genesee County investigated 218 animal bite and potential exposure incidents, and Orleans County investigated 155. Genesee submitted 36 animal specimens to the Wadsworth Laboratory in Albany for rabies testing, of which 1 horse, 1 raccoon, and 1 bat (three individual specimens) tested positive for rabies. Orleans submitted 19 specimens, none of which tested positive for rabies. In 2024, a combined total of 56 individuals were referred for rabies post exposure treatment; 34 in Genesee and 22 in Orleans.

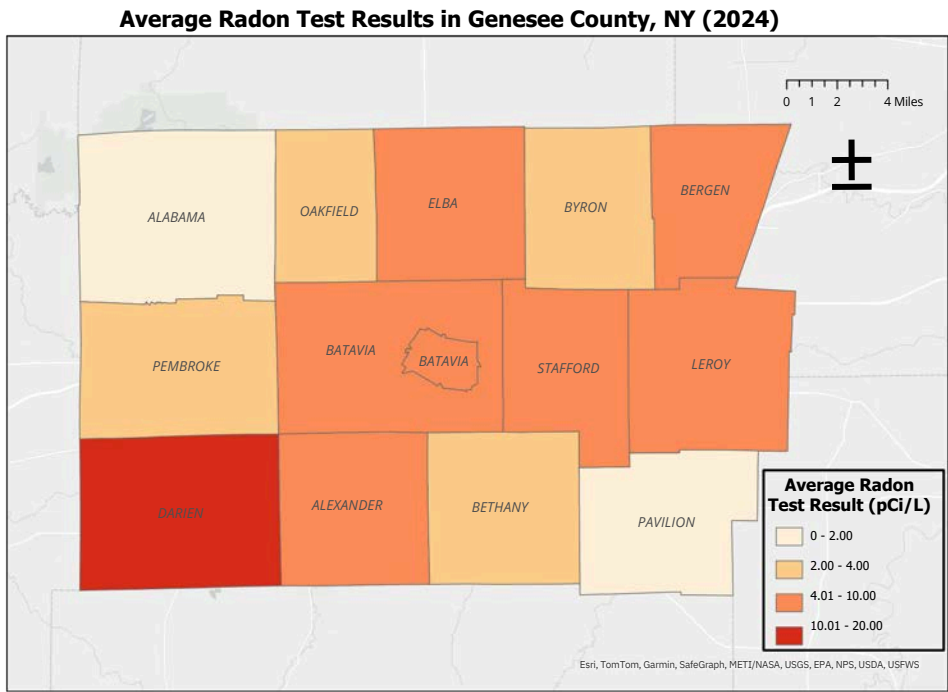
A total of 1,016 animals were vaccinated in Genesee, and 1,069 animals in Orleans, at the 2024 County-run free rabies clinics.



# Environmental Health

## NYS Indoor Radon Program

The overall goal of the Genesee County Health Department Radon Awareness Program is to increase public awareness about the risks and health hazards of radon while also advocating for policy change that will reduce the risk of radon exposure to Genesee County residents.



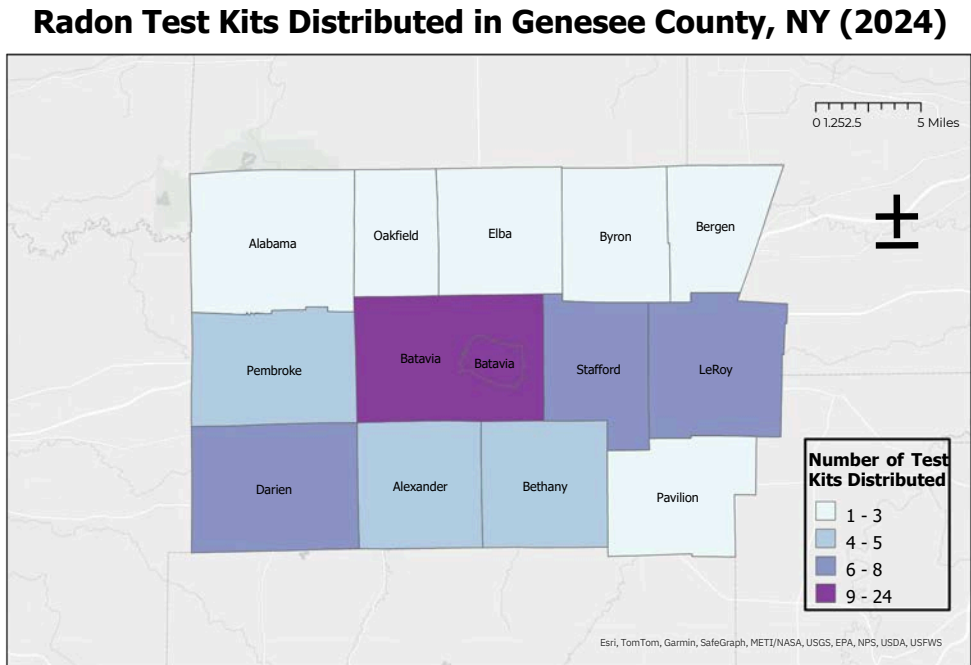
### 2024 Radon Program Data

Number of Test Kits Distributed 83

Number of Elevated Results 18

Number of Below Action Results 31

Number of Inconclusive Results 2



# Public Health Education

Public Health Education promotes health and prevents disease, disability, and premature death through health education driven by behavior change activities. Educators provide information, education, and training that spans the gap of knowledge between the consumer and the scientific community. Our team collaborates with community partners to leverage resources and improve community health.

## **Community Health Improvement Plan (CHIP)**

GO Health along with the Wyoming County Health Department, in collaboration with Rochester Regional Health at United Memorial Medical Center (UMMC), Orleans Community Health (OCH), and Wyoming County Community Health System (WCCHS) spent a great deal of time throughout 2024 implementing activities to address the priority areas detailed in the Community Health Improvement Plan.

The 2022-2024 GOW CHIP priority areas are:

- Prevent Chronic Disease
  - Prevent initiation of tobacco use
  - Increase cancer screening rates
  - Improve self-management skills for individuals with chronic diseases
- Promote Well-Being and Prevent Mental and Substance Use Disorders
  - Prevent opioid overdose deaths
  - Prevent and address adverse childhood experiences

## National Diabetes Prevention Program

Public Health Educators played a direct role in implementing the National Diabetes Prevention Program (NDPP) in Genesee and Orleans Counties. Orleans County hosted two classes, and Genesee County hosted one class as part of the Community Health Improvement Plan. The program involved 68 one-hour sessions, benefiting around 22 individuals.

In the later part of 2024, the PHE team, along with community partners, began the process for developing the 2025-2030 Community Health Assessment and Community Health Improvement Plan.



# Public Health Education

## Public Health Education, Promotion, Outreach, and Training

Public Health Educators attended over 60 events throughout Genesee and Orleans Counties and educated over 4,000 residents on various public health topics. They also implemented 98 trainings, in-service lectures, and seminars to over 770 people at collaborating agencies and organizations. Topics included Food Safety, Narcan Administration, CPR/AED training, Heart Health, Lead Prevention, National Diabetes Prevention Program, Trauma Informed Care, Healthy Relationships, Mental Health, Bike Safety, What's Up Doc, Tending the Roots, Radon Prevention, and others.



GO Health Public Health Educators also participated in coalitions and task forces that work towards improving the health of residents by collaborating and leveraging resources. Some of these coalitions/task forces include Orleans County Human Services Council, Genesee County Interagency Council, Suicide Prevention Coalition, GOW Pathway to Hope, GOW CARES Alliance, Head Start Health and Nutrition Advisory Council, Long Term Care Taskforce, WNY Youth Anti-Vaping Coalition, GLOW Lead Coalition, WNY Veteran Problem Gambling and Suicide Prevention Coalition, GOW Veterans Task Force, and Perinatal Task force.



## Leave Behind Kits

In 2024, GO Health expanded the Leave Behind Kit program into Orleans County. Naloxone leave behind kits allow first responders, fire personnel, social workers, and mental health professionals to directly provide naloxone at the location of an overdose or suspected overdose. By providing these kits, we can save lives beyond the patient care given in the moment of an overdose. In 2024, seven additional organizations collaborated with GO Health on the Leave Behind Kit program. These organizations included the Medina Fire Department, Orleans County Department of Social Services, Orleans County Probation, Albion Fire Department, Genesee County Department of Social Services, Spectrum Health and Human Services Outreach Team, and Barre Fire Department.

2024 Public Health Education Data	
Health Education/Outreach	
Professional Education/Training Events	98
Public Education Events	60
Total Attendance (Professional Education/Trainings/Public Education)	4,818
Coalition Meetings	93
Units of Narcan (Naloxone) Distributed in the Community	353
Health Communication	
Press Releases	39
Earned Media Articles	4
Radio Show Appearances	3
GO Health Minute Videos	6
Social Media Views	57,723
Social Media Posts	1,218
Social Media Reach	33.636
Social Media Visits	7,903
Social Media Followers	2,758



# Public Health Emergency Preparedness

## Community Outreach: Safety, First Aid, and Preparedness

Public Health Emergency Preparedness (PHEP) participates in community events to help promote preparedness information and offer services such as safety trainings, preparedness kit planning, and first aid awareness. PHEP provides additional services when the Medical Reserve Corps is involved, such as distribution of first aid, set-up of cooling and hydration centers, and targeted education for summer safety, extreme heat, and mental health resiliency. Community events attended by PHEP include the Albion Strawberry Festival, the Genesee and Orleans County 4H Fairs, Orleans National Night Out, Batavia Police Community Night, and the Oak Orchard Neighborhood Association (OONA) concert series.

In 2024, PHEP created a Prepared is Better pamphlet with “Top 10” preparedness tips. See the full pamphlet for Genesee County [here](#), or Orleans County [here](#). Other new outreach activities included hands-only CPR, update-your-own first aid kit, and a new misting fan to help the public stay cool!



# Public Health Emergency Preparedness

## GO Health VALOR Medical Reserve Corps

PHEP supports volunteer management through regular activities of a local medical reserve corps (MRC) unit, the GO Health MRC. When not needed for public health emergency response, the MRC assists with educational outreach and community service events. Aside from local fairs and festivals, community events in 2024 where the MRC provided either first aid or other assistance included the total solar eclipse on April 8th at the Genesee County Fairgrounds, GO Health rabies clinics, Wings Over Batavia, and Bike MS along the shores of Lake Ontario.

The MRC had many notable achievements in 2024, including an award administered through New York State Department of Health (NYSDOH) MRC State, Territory and Tribal Nations, Representative Organizations for Next Generation (STTRONG) in the amount of \$12,100 to strengthen capacities, and a \$10,000 National Association of County and City Health Officials (NACCHO) Operational Readiness Award to improve safety trainings, offer first aid for public events, and develop mission sets for emergency deployment readiness.

In May, PHEP staff who are MRC administrators attended the NACCHO MRC National Summit in Chicago, presenting on core documents for effective and ethical unit management. In August, staff also attended the NYSDOH MRC Workshop in Cicero, NY focusing on MRC unit succession planning and continuity of operations planning.



# Public Health Emergency Preparedness

The MRC hosted quarterly refresher/orientation sessions for new and existing members, with select safety trainings at each session. Scheduled safety trainings for 2024 included Stop-the-Bleed, Fire Safety, See Something Say Something, and You Are the Help Until Help Arrives. A special training event was also held in October on the topic of animal and pet preparedness for disasters. The MRC also supported trainings in CPR/AED, first aid, and basic life support for healthcare professionals.

To help promote the activities of the GO Health VALOR MRC, a promotional pamphlet was created with all relevant information as found [here](#).

## Preparedness Apps: Ready Genesee and Orleans Aware

In 2024, PHEP helped improve and promote the community preparedness apps of Ready Genesee and Orleans Aware. This involved OCV LLC as a new app provider along with updated content and broader services. Both apps are dual-menu platforms shared between the Office of Emergency Management and GO Health in each county. They give the ability to quickly and effectively share emergency alerts and updates, while also providing detailed information and promotion of services. The apps now form a vital component of the overlapping communication strategies involving regular and emergency public health communication needs. They are available for download on smartphones and tablets.





# Public Health Emergency Preparedness

## Plans, Drills, & Exercises

PHEP combines NYSDOH deliverables for the CDC Cooperative Agreement grant with an internal Integrated Preparedness Plan (IPP) to develop a training and exercise curriculum. In March, PHEP ran a full-scale exercise for a medical countermeasure clinical operation. In this exercise, different types of candy were distributed to over 40 participants as a simulated countermeasure.

GO Health preparedness plans that received substantive updates throughout the year included:

- All-Hazards and Extreme Weather Public Health Emergency Preparedness and Response Plan (PHEPR)
- Continuity of Operations (COOP) Annex Plan
- Surge Staff and Volunteer Management with Medical Reserve Corps (SSVM-MRC) Annex Plan
- Mass Sheltering Annex Plan
- Pandemic and Infectious Disease Response with Isolation, Quarantine, and Other Non-Pharmaceutical Interventions (PIDRIQ-NPI) Annex Plan
- Chemical or Biological Release with Hazardous Air Quality Response Plan (CBR-HAQR) Annex Plan



# Public Health Emergency Preparedness

## Emergency Response, Information Management, and Surveillance

Throughout 2024, PHEP monitored H5N1 (bird flu) in collaboration with Community Health Services. This included outreach in the fall to dairy farms in Genesee County, offering flu shots and personal protective equipment. For the total solar eclipse of April 8th, PHEP assisted with communications, crowd control, traffic preparations, and emergency shelter planning. In the weeks leading up to the eclipse, educational programming was promoted to support safe viewing, avoidance of excessive traffic, and planned viewing locations. PHEP also assisted in the distribution of eclipse glasses made available to the public. PHEP continues to work on severe weather needs, including summer cooling centers and winter warming centers. Current efforts allow real-time updates to cooling center availability with open hours on the NYSDOH website. For winter warming centers, PHEP continues to partner with Oak Orchard Community Health and other community organizations to provide public assistance. Information about the Orleans overnight warming center, available when Cold Blue temperatures are in effect, can be found [here](#).



## Community Organizations Active in Disaster (COADs)

Through dedicated collaboration and partnership building, PHEP worked with the Orleans Hub group to establish a new Orleans County Community Organization Active in Disaster (COAD). The COAD helps organize support during emergencies and build local response capabilities. A similar group was started in Genesee County in December, building from strong faith-based collaborations already supporting winter warming centers in Genesee County.

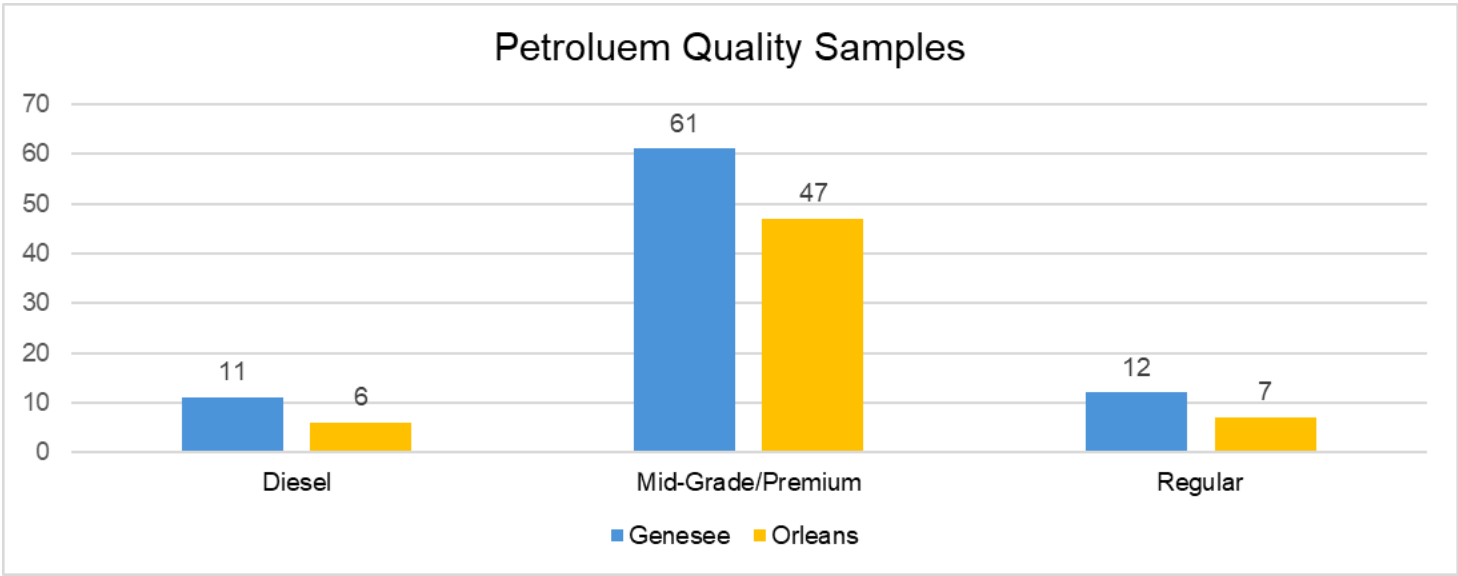
# Weights & Measures

Promoting a fair and equitable marketplace is the work of the Genesee and Orleans County Department of Weights & Measures (GO Health W&M). This department protects open market transactions, ensuring fairness for both buyers and sellers. 2024 involved completing 513 inspections accounting for over 1,100 devices and taking 144 fuel samples confirming fuel sold within both counties met a variety of parameters.

Device Type	Total Number in Genesee County	Total Number in Orleans County
Scales	293	192
Liquid Measure Devices	368	138
Linear Measures	8	9
Weights	57	41
TOTAL	726	380

## Fuel Sampling

W&M samples fuel from retail stations confirming it meets a variety of parameters. Each sample is .8 gallons and transferred to a third party for analyzing. NYS dictates the number and type of samples taken each month.





# Weights & Measures

## Confidence at Checkout

Our inspections seals give buyers ease of mind when making a variety of purchases. Whether at the fuel pump or grocery store, our seals indicate when that device was last tested.



## Industry Advancements

Currently, we are the first line of defense when filling up your vehicle, making sure you receive the amount of fuel you are paying for. As technology advances, so have our W&M laws and regulations. A major task going forward will be testing and inspecting Electric Vehicle Fueling Stations (EVFS). We will be tasked with confirming, like fuel, you are getting what you pay for when you "fill" your vehicle. This testing device plugs in line between the charging station and your vehicle, confirming you are receiving the correct amount of energy.



## Sharing Services & Reducing Costs

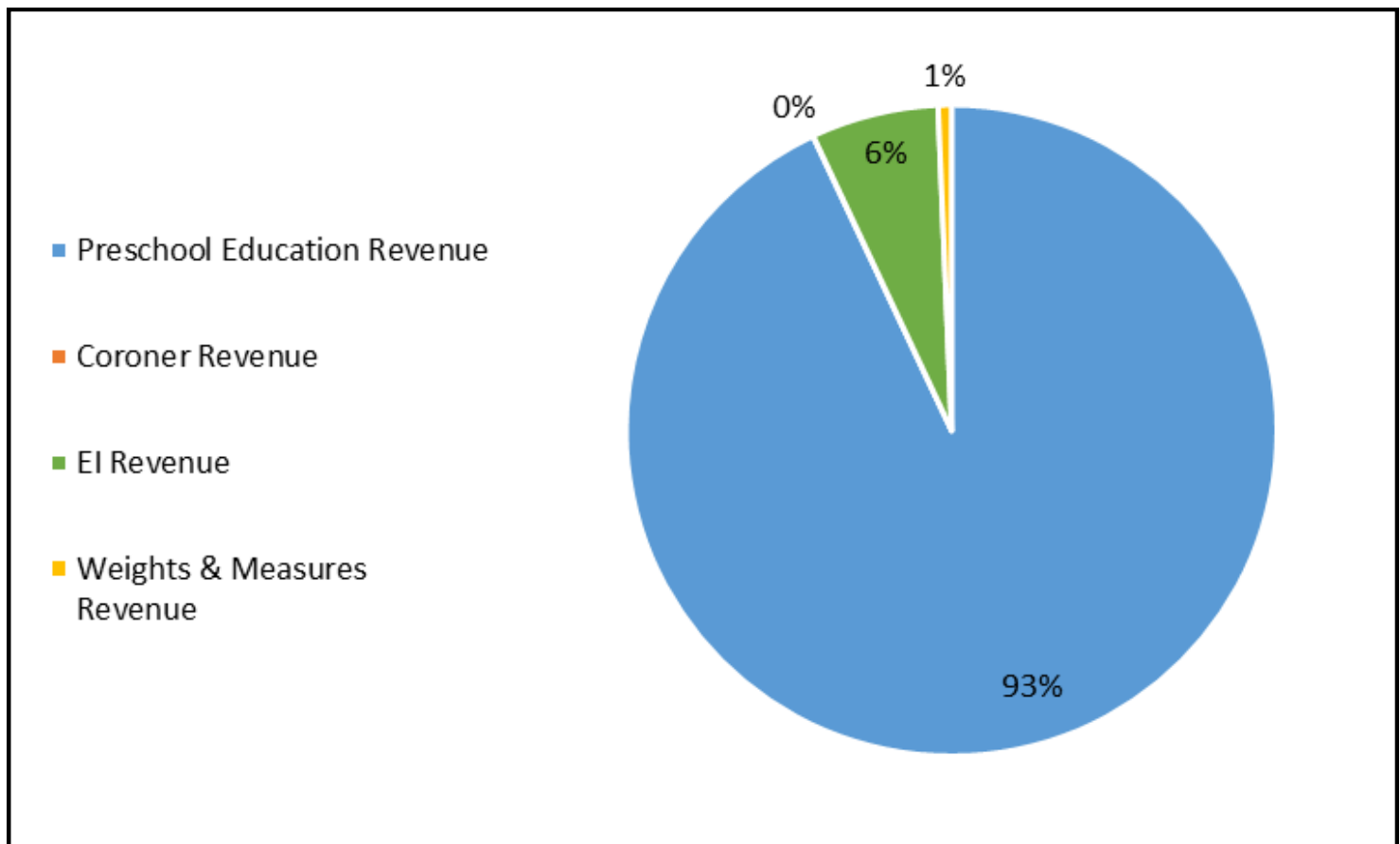
GO Health W&M concluded its fourth year of the cross-county collaboration. Savings have exceeded \$250,000 in W&M costs.



# Financial Report

## 2024 Mandated Program Revenue (Genesee County)

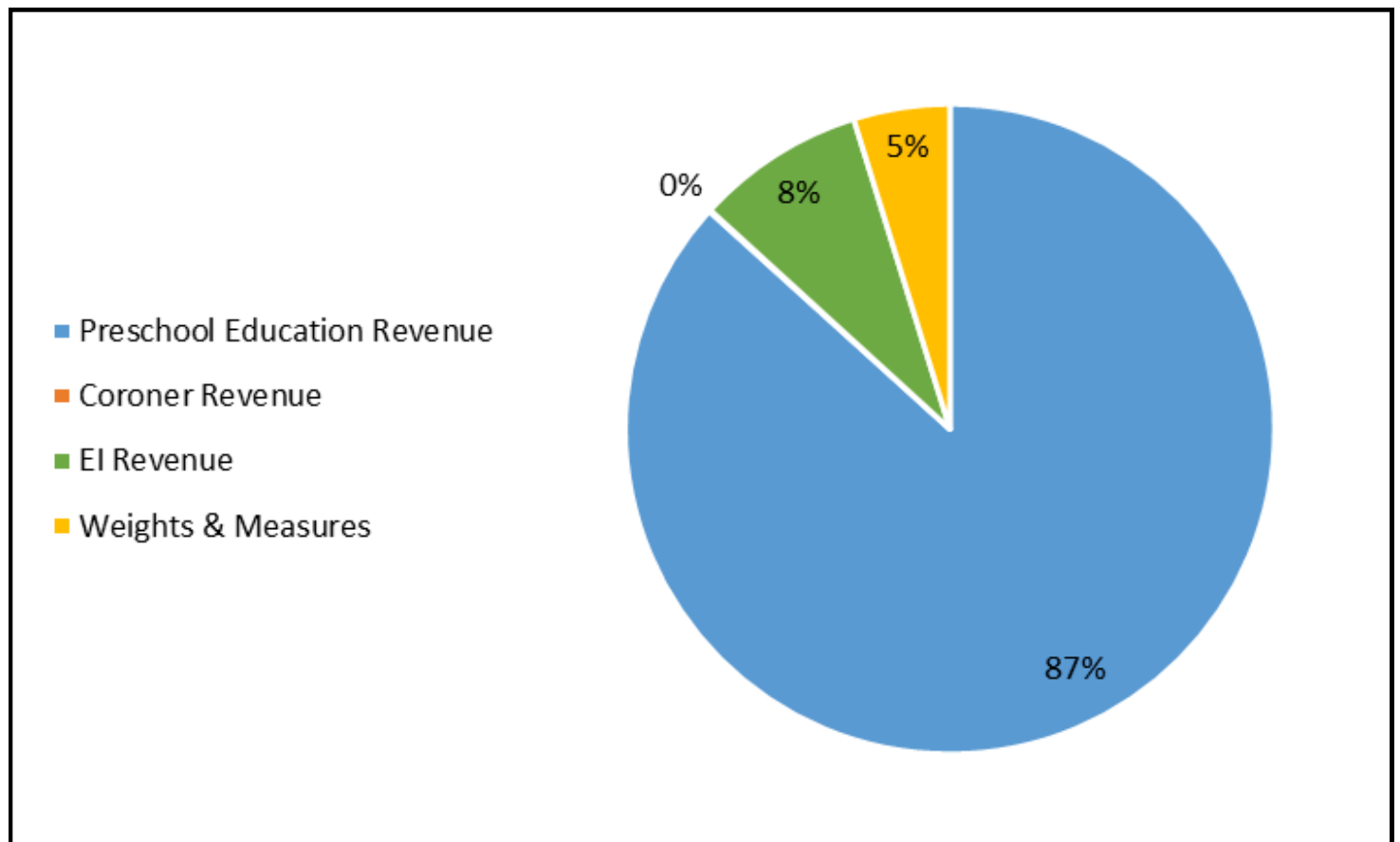
Revenue Type	Cost (\$)	Percentage (%)
Preschool Education Revenue	\$3,267,848.00	92.99%
Coroner Revenue	\$600.00	0.02%
Early Intervention (EI) Revenue	\$222,397.00	6.33%
Weights & Measures	\$23,306.00	0.66%
<b>TOTAL</b> <b>\$3,514,151.00</b>		



# Financial Report

## Mandated Program Revenue (Orleans County)

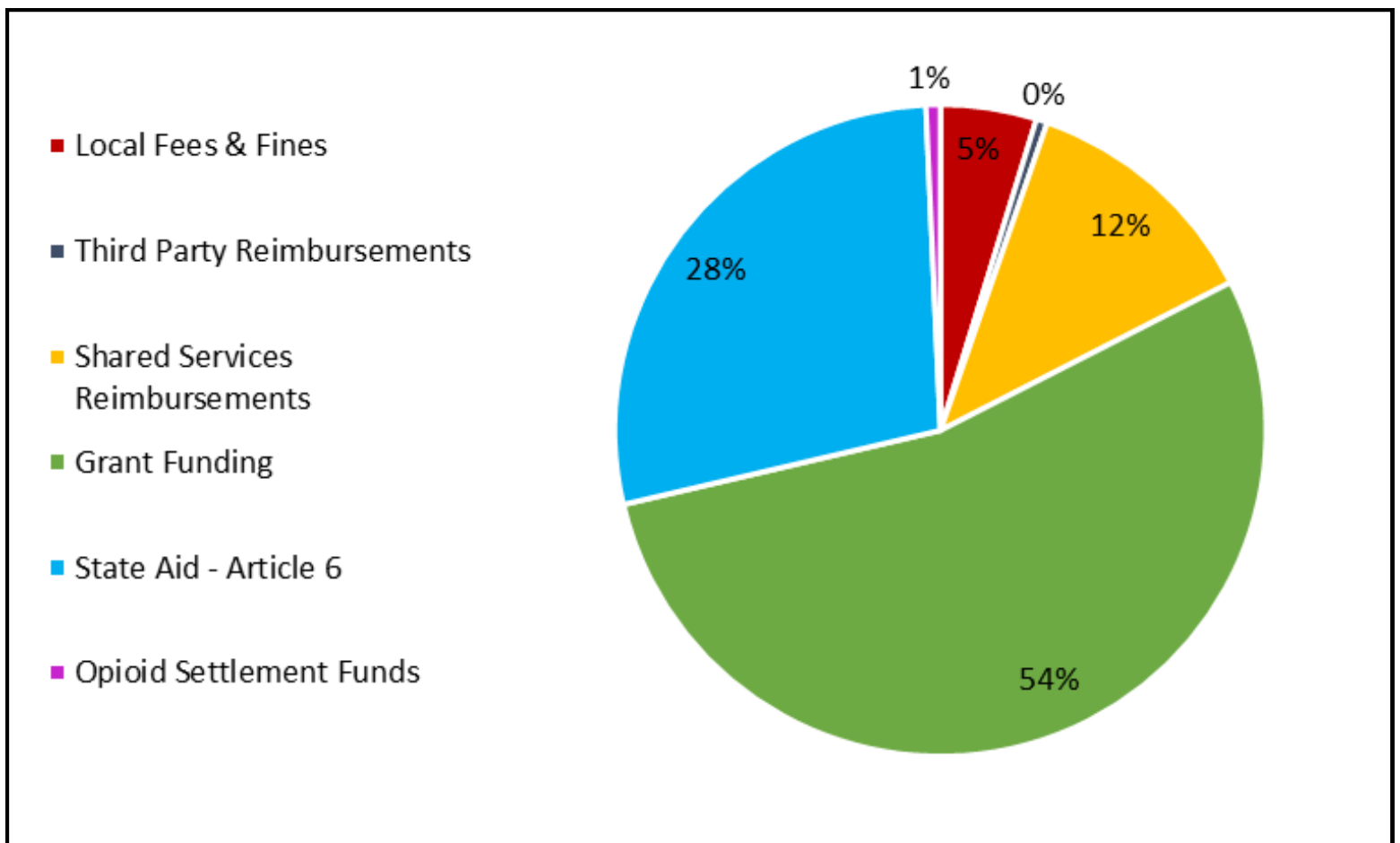
Revenue Type	Cost (\$)	Percentage (%)
Preschool Education Revenue	\$1,247,536.00	86.70%
Coroner Revenue	\$883.00	0.06%
Early Intervention Revenue	\$121,377.00	8.43%
Weights & Measures	\$69,054.00	4.80%
<b>TOTAL</b> <b>\$1,438,850.00</b>		



# Financial Report

## 2024 Public Health Revenue (Genesee County)

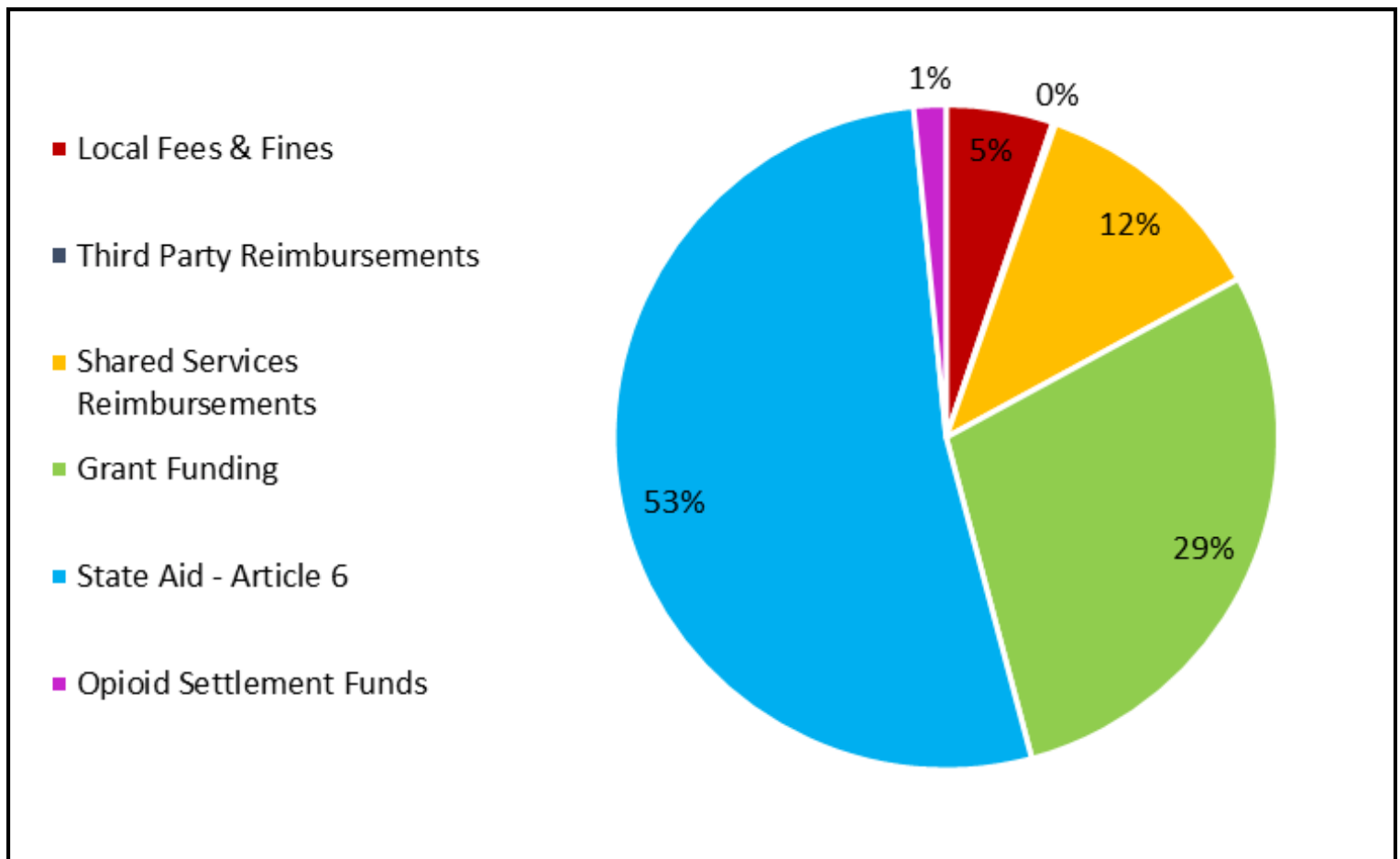
Revenue Type	Cost (\$)	Percentage (%)
Local Fees & Fines	\$159,443.00	4.76%
Third Party Reimbursements	\$18,615.00	0.56%
Shared Services Reimbursments	\$407,733.00	12.18%
Grant Funding	\$1,803,428.00	53.85%
State Aid - Article 6	\$935,546.00	27.92%
Opioid Settlement Funds	\$24,000.00	0.72%
<b>TOTAL</b> <b>\$3,348,765.00</b>		



# Financial Report

## 2024 Public Health Revenue (Orleans County)

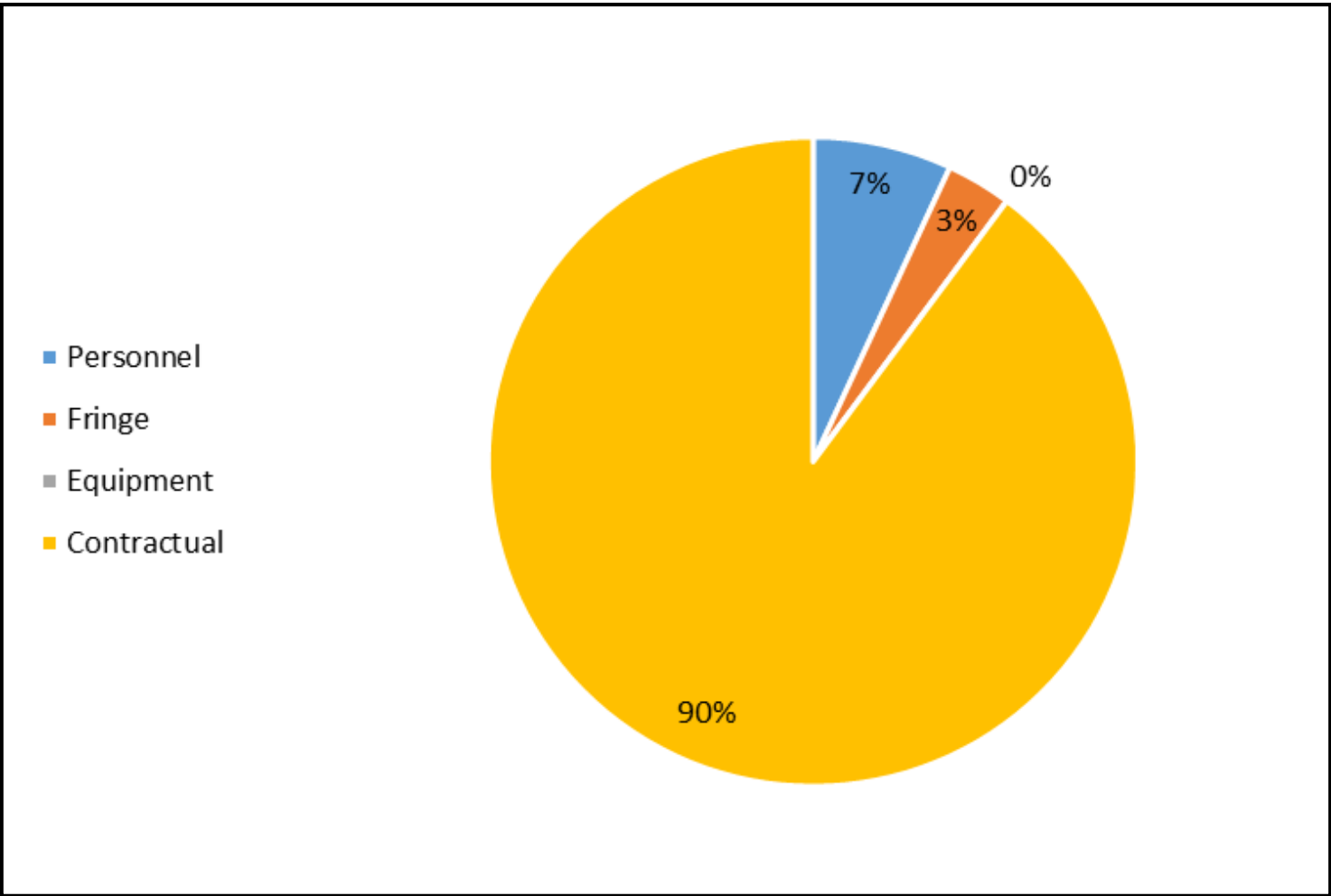
Revenue Type	Cost (\$)	Percentage (%)
Local Fees & Fines	\$97,178.00	5.20%
Third Party Reimbursements	\$2,884.00	0.15%
Shared Services Reimbursments	\$219,263.00	11.71%
Grant Funding	\$537,549.00	28.77%
State Aid - Article 6	\$982,537.00	52.58%
Opioid Settlement Funds	\$29,348.00	1.57%
<b>TOTAL</b> <b>\$1,868,759.00</b>		



# Financial Report

## 2024 Mandated Program Expenditures (Genesee County)

Expenditure Type	Cost (\$)	Percentage (%)
Personnel	\$338,487.00	6.92%
Fringe	\$158,767.00	3.25%
Equipment	-	0.00%
Contractual	\$4,391,250.00	89.83%
TOTAL \$4,888,504.00		

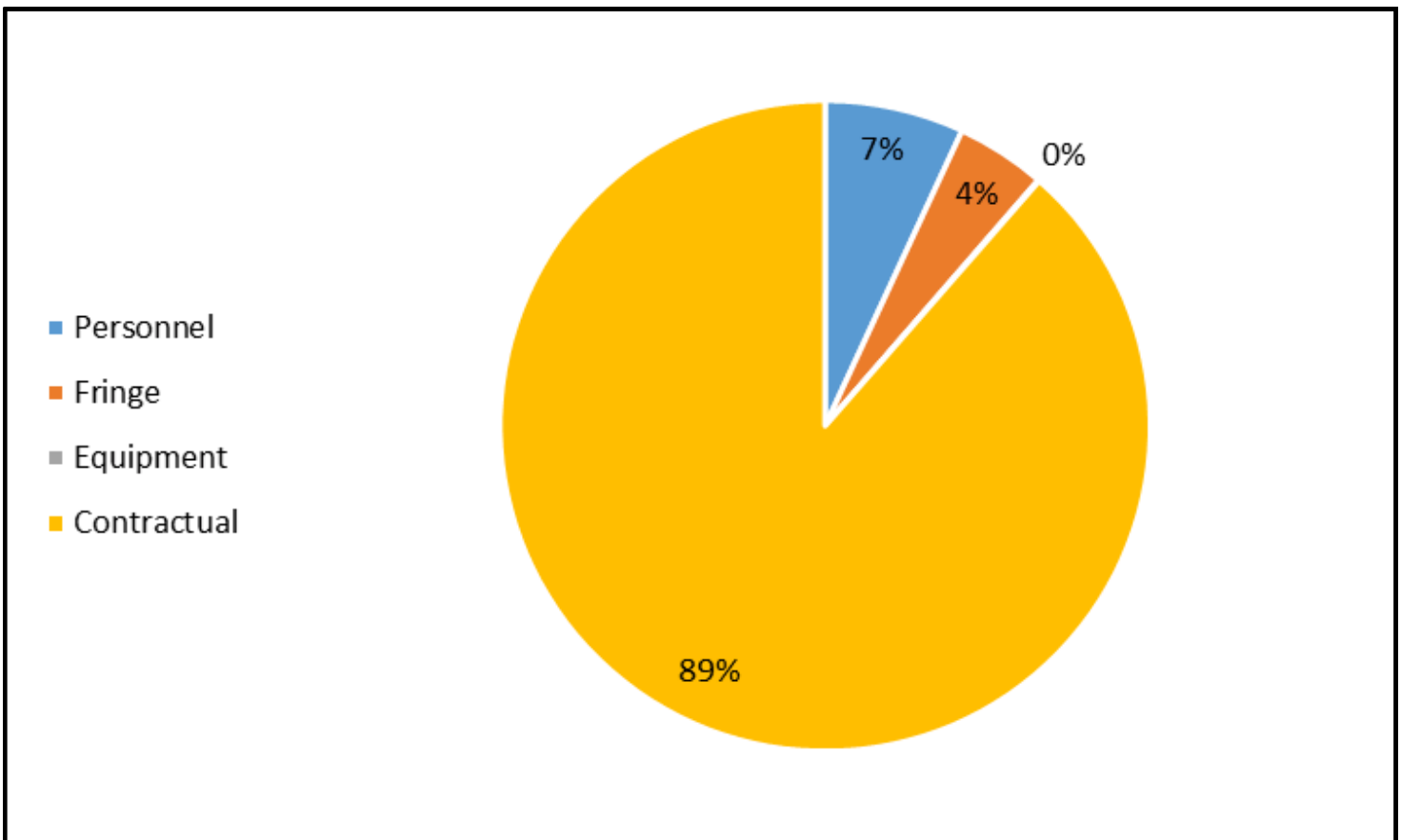




# Financial Report

## 2024 Mandated Program Expenditures (Orleans County)

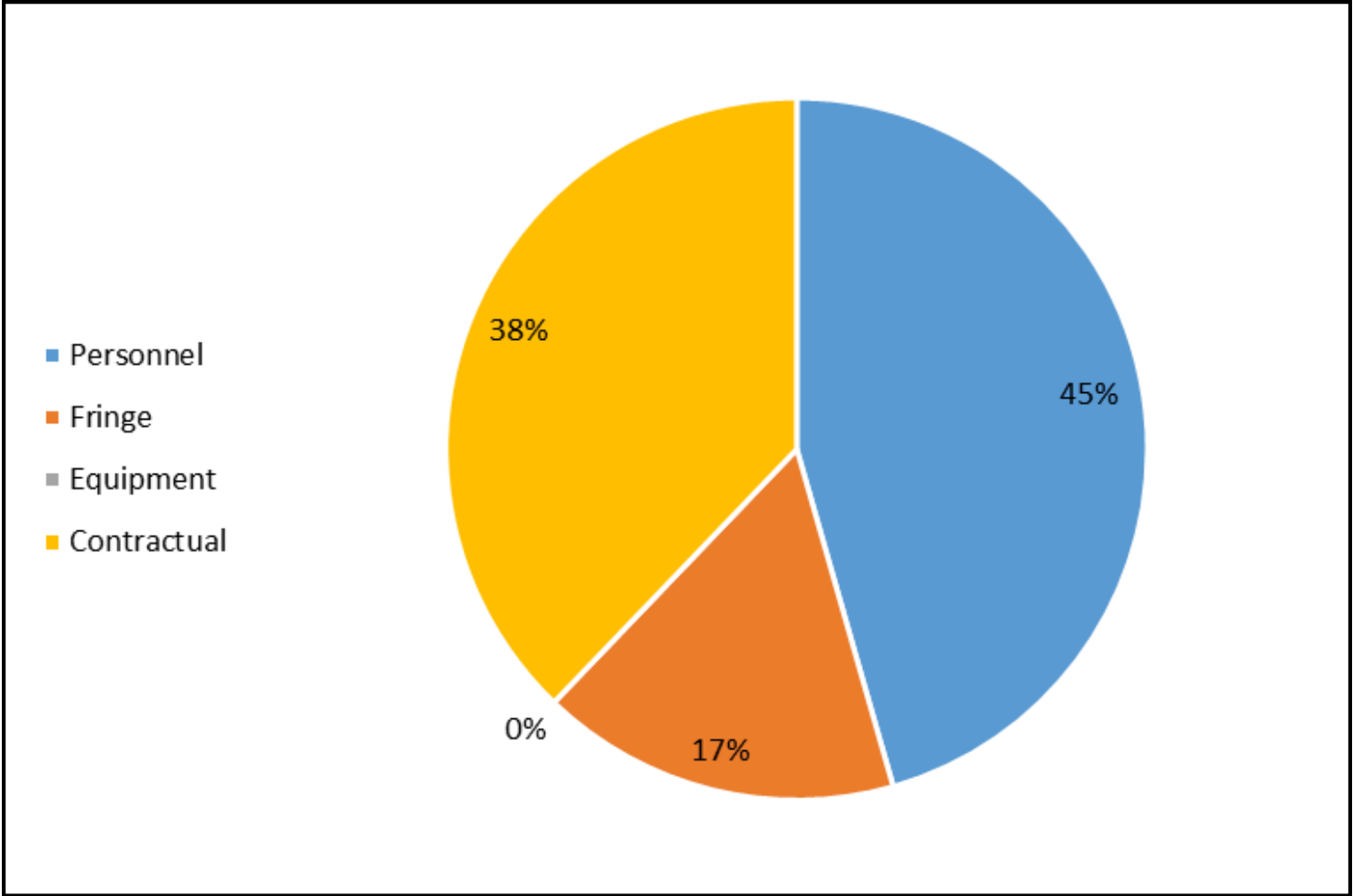
Expenditure Type	Cost (\$)	Percentage (%)
Personnel	\$220,362.00	6.91%
Fringe	\$142,167.00	4.46%
Equipment	\$1,868.00	0.06%
Contractual	\$2,823,488.00	88.57%
<b>TOTAL</b> <b>\$3,187,885.00</b>		



# Financial Report

## 2024 Public Health Expenditures (Genesee County)

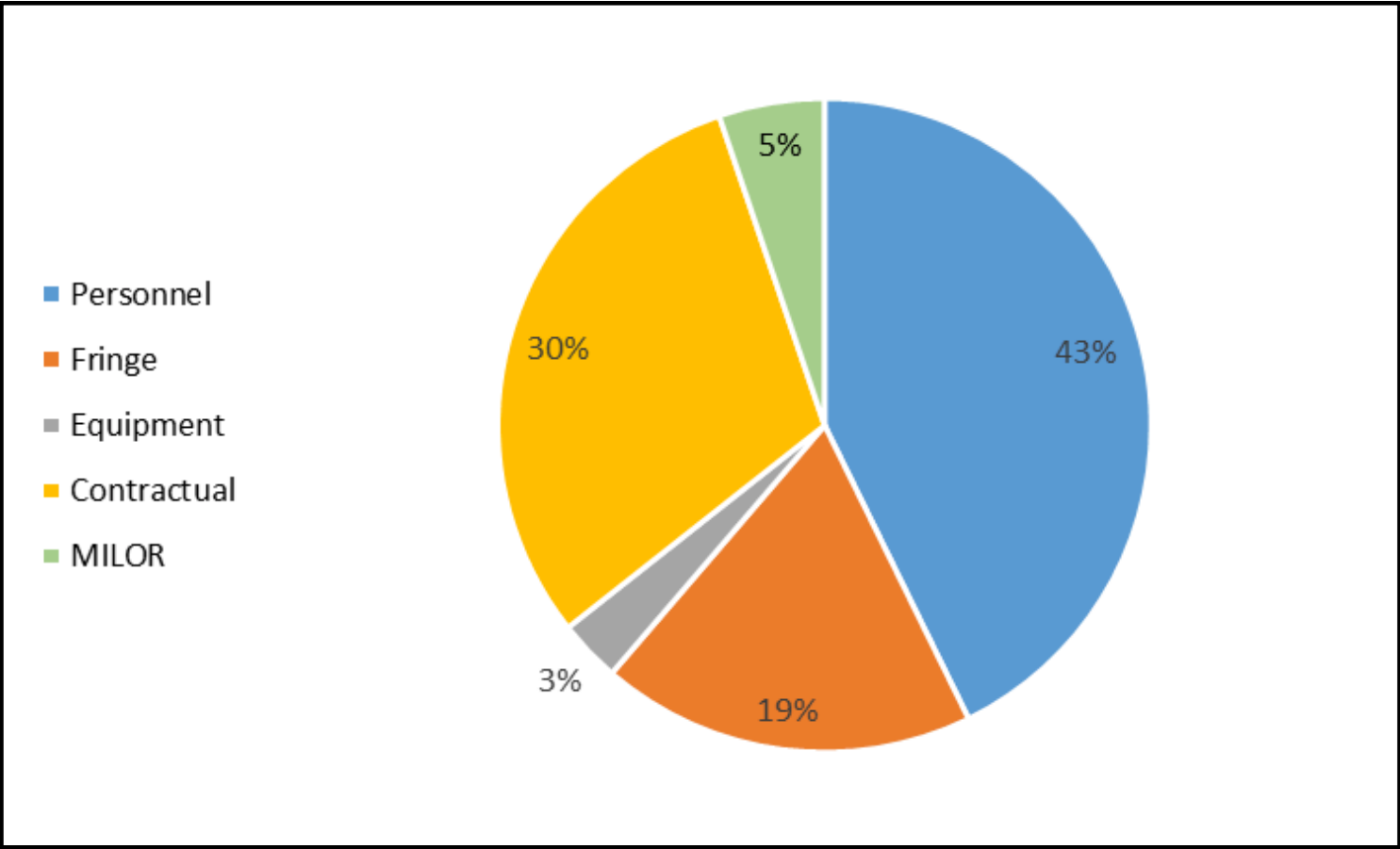
Expenditure Type	Cost (\$)	Percentage (%)
Personnel	\$1,681,857.00	45.57%
Fringe	\$612,783.00	16.60%
Equipment	-	0.00%
Contractual	\$1,396,131.00	37.83%
TOTAL \$3,690,771.00		



# Financial Report

## 2024 Public Health Expenditures (Orleans County)

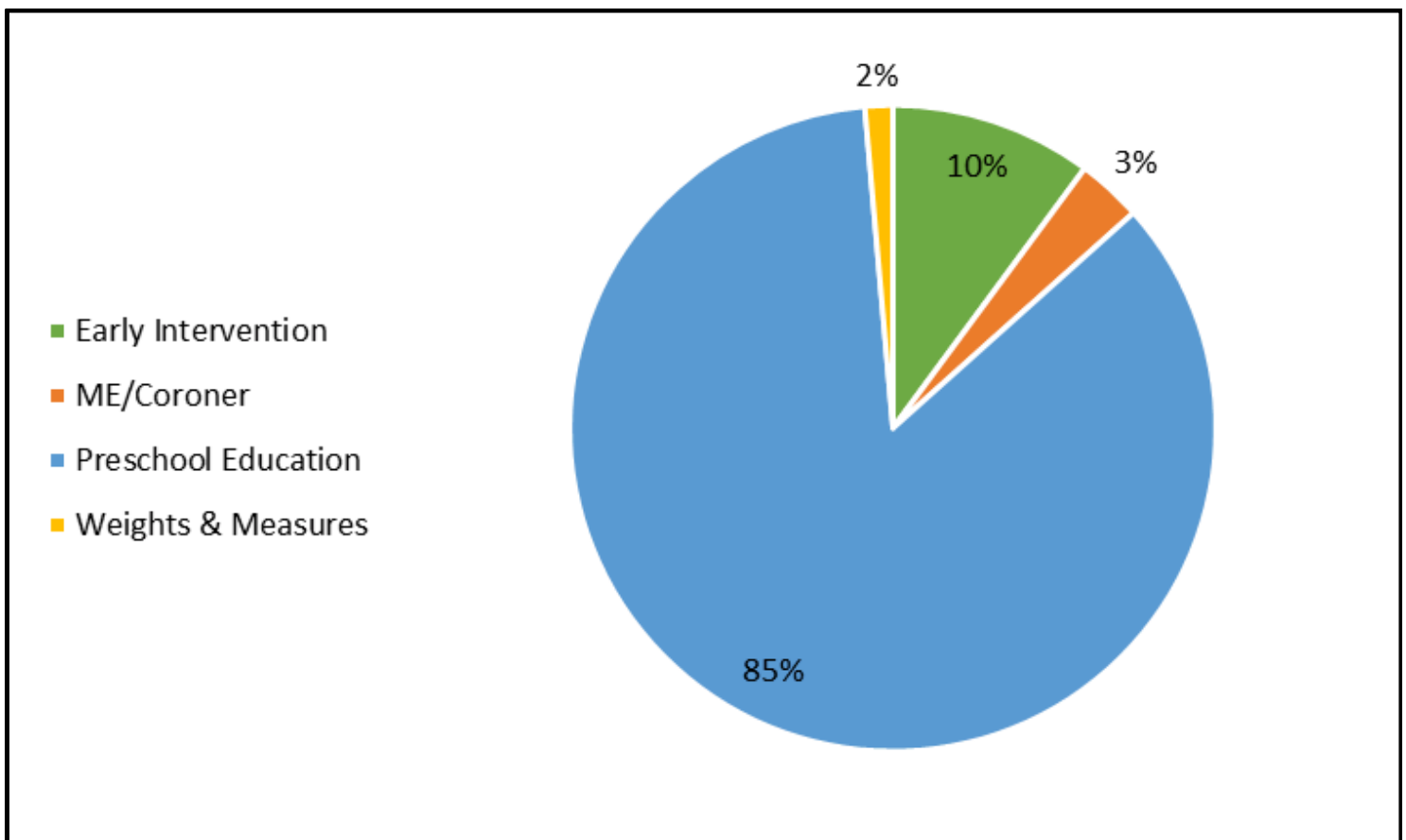
Expenditure Type	Cost (\$)	Percentage (%)
Personnel	\$1,014,164.00	42.74%
Fringe	\$440,538.00	18.56%
Equipment	\$73,147.00	3.08%
Contractual	\$720,893.00	30.38%
MILOR	\$124,291.00	5.24%
TOTAL \$2,373,033.00		



# Financial Report

## Mandated Program Expenditure Breakdown (Genesee County)

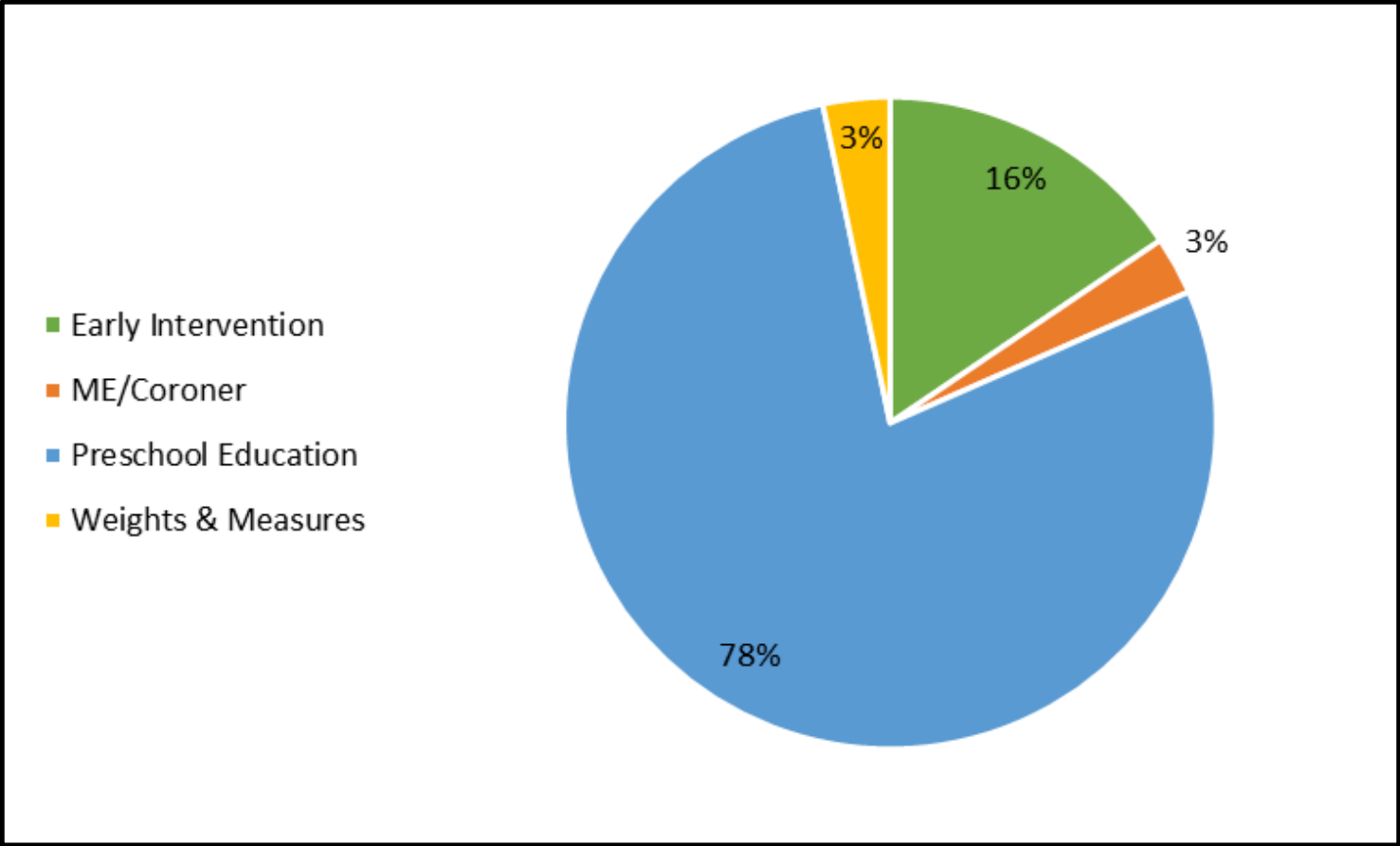
Expenditure Type	Cost (\$)	Percentage (%)
Early Intervention	\$494,549.00	10.12%
Medical Examiner/Cononer	\$159,476.00	3.26%
Preschool Education	\$4,166,417.00	85.23%
Weights & Measures	\$68,062.00	1.39%
<b>TOTAL</b> <b>\$4,888,504.00</b>		



# Financial Report

## 2024 Mandated Program Expenditure Breakdown (Orleans County)

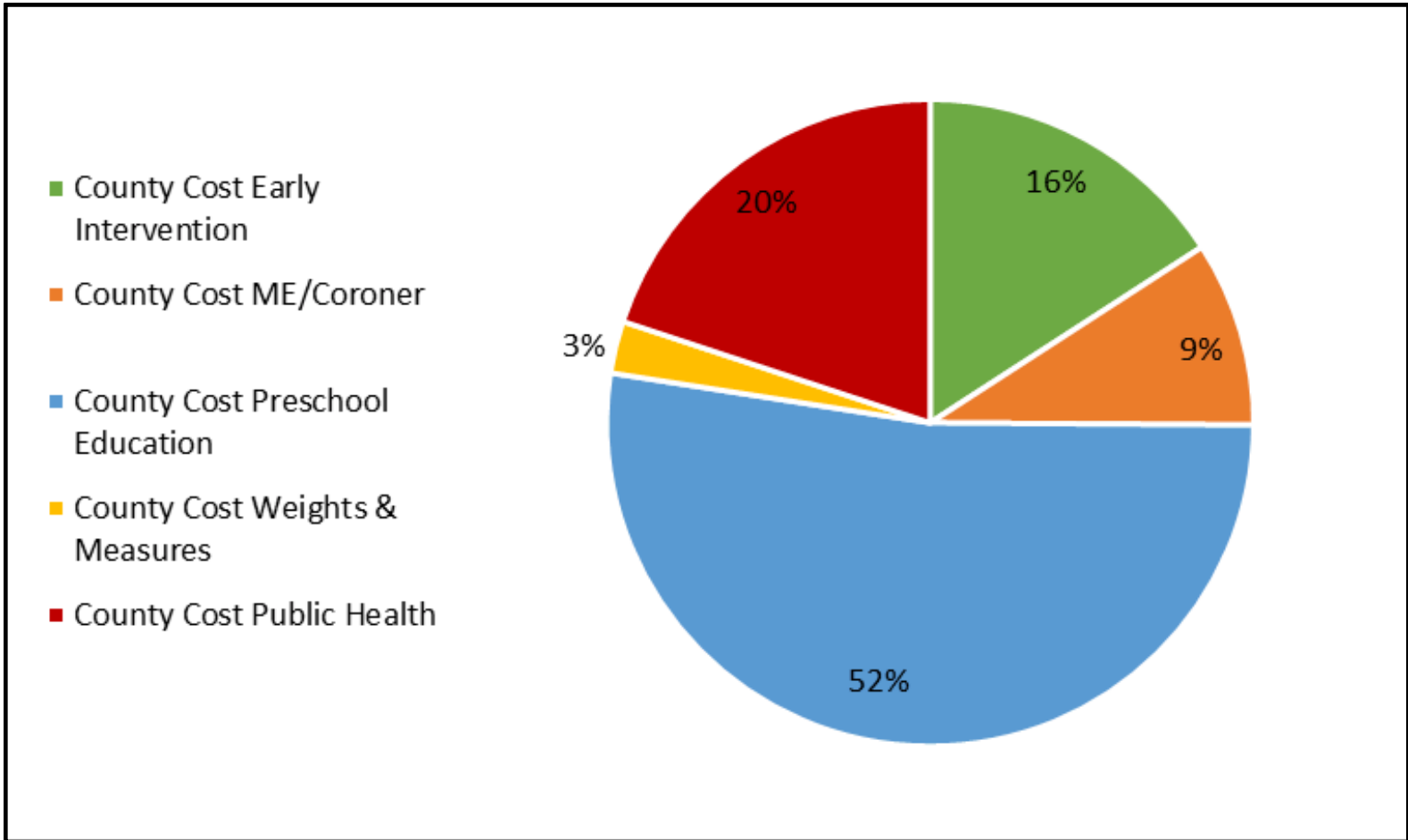
Expenditure Type	Cost (\$)	Percentage (%)
Early Intervention	\$498,589.00	15.64%
Medical Examiner/Cononer	\$91,761.00	2.88%
Preschool Education	\$2,492,074.00	78.18%
Weights & Measures	\$105,461.00	3.31%
TOTAL \$3,187,885		



# Financial Report

## 2024 County Cost Expenditure Breakdown (Genesee County)

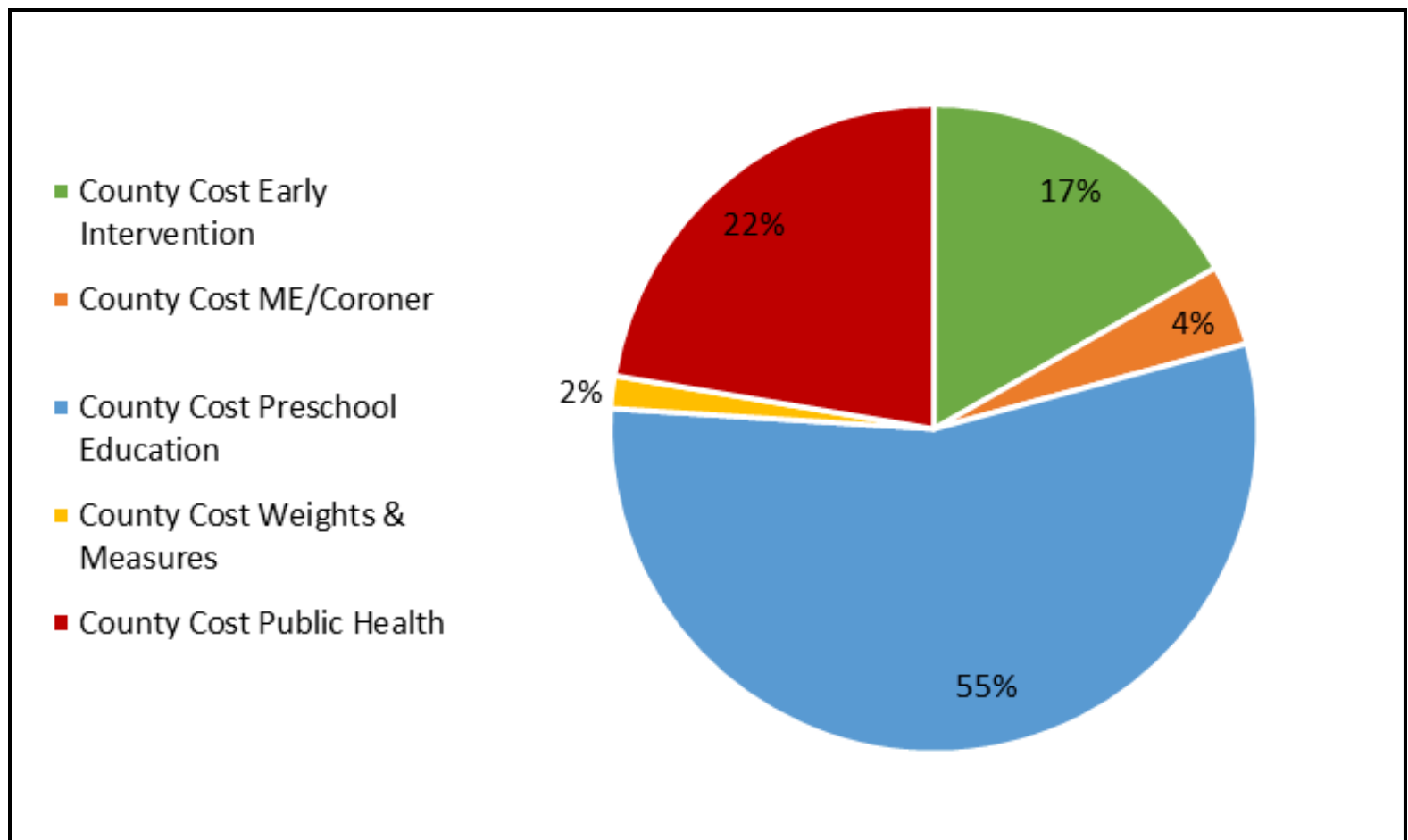
Expenditure Type	Cost (\$)	Percentage (%)
County Cost Early Intervention	\$272,152.00	15.86%
County Cost Medical Examiner/Coroner	\$158,876.00	9.26%
County Cost Preschool Education	\$898,569.00	52.36%
County Cost Weights & Measures	\$44,756.00	2.61%
County Cost Public Health	\$342,006.00	19.93%
TOTAL \$1,716,359.00		



# Financial Report

## 2024 County Cost Expenditure Breakdown (Orleans County)

Expenditure Type	Cost (\$)	Percentage (%)
County Cost Early Intervention	\$377,212.00	16.74%
County Cost Medical Examiner/Coroner	\$90,878.00	4.03%
County Cost Preschool Education	\$1,244,538.00	55.23%
County Cost Weights & Measures	\$36,407.00	1.62%
County Cost Public Health	\$504,274.00	22.38%
<b>TOTAL</b> <b>\$2,253,309.00</b>		





# Contact Us



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## Orleans County Health Department

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Tel: (585) 589-3278

## Website

[GOHealthNY.org](http://GOHealthNY.org)

