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**NEWS RELEASE FOR IMMEDIATE RELEASE**

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**DATE: 05/26/21**

**COVID-19 Update – NEW GO Health Website**

**FOR IMMEDIATE RELEASE**

The Genesee Orleans County Health Departments (GCHD/OCHD) uses 4 types of documents to provide important information to medical and public health professionals, and to other interested persons.

**Health Alerts** convey information of the highest level of importance which warrants immediate action or attention from New York health providers, emergency responders, public health agencies, and/or the public.

**Health Advisories** provide important information for a specific incident or situation, including that impacting neighboring states; may not require immediate action.

**Health Guidance** contain comprehensive information pertaining to a particular disease or condition, and include recommendations, guidelines, etc. endorsed by GCHD/OCHD.

**Health Updates** provide new or updated information on an incident or situation; can also provide information to update a previously sent Health Alert, Health Advisory, or Health Guidance; unlikely to require immediate action.

In collaboration with Newbird, Buffalo and funding from The Kresge Foundation, Genesee and Orleans County Health Departments (GO Health) are pleased to announce the launch of the new joint GO Health website.

“As chief health strategists for Genesee and Orleans Counties, GO Health has been building our cross jurisdictional relationship to become consistent in our messaging and reflect our joint working relationship through our social media platforms and now through the branding of the GO Health logo and our new website,” stated Paul Pettit, Public Health Director for GO Health. “This effort has been in the works for almost a year and a half in the midst of the COVID-19 pandemic. We believe having a joint website will not only save time and resources, but be easier for our residents to access our forms, data and timely updates.”

There are two ways to access the new website: [www.GOHealthNY.org](http://www.GOHealthNY.org) or by going to the respective county websites and choosing Public Health.

*“Healthy People in a Healthy Community”*